

ICF OCEAN RACING WORLD CUP 2017



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PROVISIONAL DATES:

7th to 8th of July

EVENT TITLE

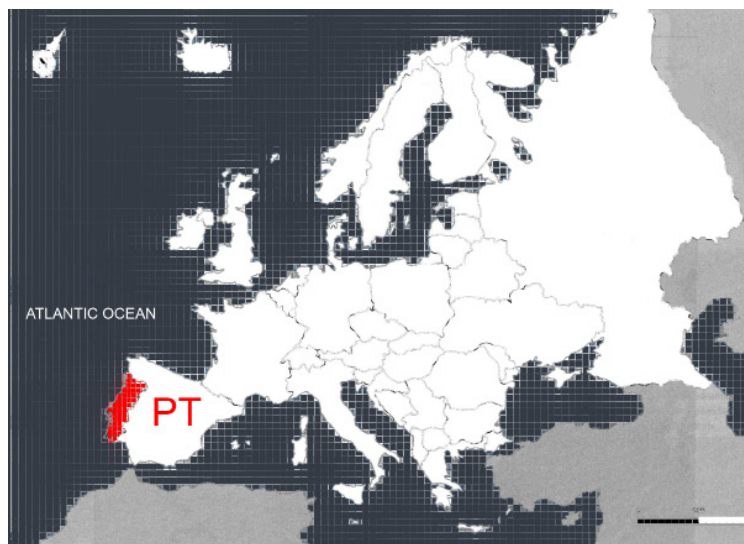
ICF Ocean Racing World Cup 2017

THE COUNTRY

Portugal

THE CITY

Viana do Castelo - Esposende



PORTUGAL I.D.

OFFICIAL NAME Portuguese Republic

GPS: 39 30 N, 8 00 W

FOUNDING OF THE PORTUGUESE 1143

FOUNDING OF THE REPUBLIC 1910

POLITICAL SYSTEM Democracy

NATIONAL SYMBOLS National Flag and National Hymn

LANGUAGE Portuguese

TERRITORIAL ORGANIZATION Two Autonomous regions (Azores and Madeira). 18 districts

CAPITAL Lisbon

AREA 92,142km²

POPULATION 10,642,836 (July 2007 est.)

ACTIVE POPULATION 5,523,000 (2004 est.)

CURRENCY Euro, divides into 100 centimes

GROSS DOMESTIC PRODUCT 155.131 millions Eur (2006)

GDP PER CAPITA 14.654 Eur (2006)

GDP - composition by sector: agriculture: 7.9%
industry: 25.9%
services: 66.2% (2007 est.)



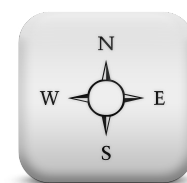
GENERAL INFORMATION



ABOUT PORTUGAL

LOCATION. Portugal is located on the west side of the Iberian Peninsula, ideally positioned between Spain and the Atlantic ocean. Portugal's excellent geographical position makes it a stopover point for many foreign airlines at airports all over the country. Portugal has 5 international airports: Lisbon, Oporto, Faro, Funchal (Madeira) and Ponta Delgada (Azores).

With beautiful beaches, vineyards, sophisticated cities, country inns and palaces, Portugal invokes a romantic notion of breathtaking scenery, rich history and cobble-stone roads. With such a long sea coast, Portugal has a long term tradition with the water and with watersports, such as Canoeing.



LANGUAGE. One of the Latin languages, Portuguese is the third most spoken European language in the world and the native tongue of about 200 million people. The Portuguese-speaking countries are scattered all over the world. Portuguese is spoken in Europe (Portugal), in Africa (Angola, Cape Verde, Guinea-Bissau, Mozambique and São Tomé e Príncipe), in South America (Brazil) and in Asia, (East Timor, the youngest nation in the world). In Portugal, a considerable number of citizens can communicate in English, French and Spanish.



CLIMATE. Portugal has a sunny climate. There are only slight fluctuations in temperature between summer and winter; the overall mean ranges from 25°C in summer to about 14°C in winter. The rainy season begins in November and usually lasts through January. Portugal has 220 days of sun and 3000 hours of sunshine every year!



GETTING HERE by AIR. Portugal has two major International Airports:

OPORTO AIRPORT: The Francisco Sá Carneiro Airport is located in the heart of the industrial north of the country, 11km from the city of Oporto, making it a privileged access point to this valuable commercial area. Connection to city centre and interface with Railway Stations by METRO, AEROBUS.

GPS: N 41° 14' 19" , W 8° 40' 14" , N 41 14.328 W 8 40.234

LISBON AIRPORT: The Lisbon Airport, providing service to the capital of Portugal, is the busiest and most important airport in the country. The principal point of entry for travellers arriving in Portugal. Connection to city centre and interface with Railway Stations by AERO-SHUTTLE and BUS.

GPS: N 38° 46' 12" , W 9° 07' 41" . N 38 46.200 W 9 07.688

AMSTERDAM 3:00	ATENAS 5:00	BERLIN 4:00	FRANKFURT 3:00	GENEVA 2:30
PT . LISBON				
MADRID 1:15	MUNICH 3:00	PARIS 2:20	ROME 3:00	LONDON 2:20



GENERAL INFORMATION



ABOUT THE CITIES:

The event will take place in 2 different cities- Viana do Castelo and Esposende. The first will host the departure venue and the second the arrival venue. The race is a downwind ocean race between both cities.

Viana do Castelo and Esposende are two neighbour cities and they work as one in many social, cultural and financial ways. Both cities are surrounded by the Atlantic Ocean and together they have 150 thousand inhabitants. Many national and international events (including sport events) are taken place here:

The people and their history...Human settlement in the region of Viana began during the Mesolithic era, from discoveries and archaeological excavations. Even around the Roman occupation the area was settled along the Mount of Santa Luzia. The settlement of Viana da Foz do Lima, which it was called when King Afonso III of Portugal issued a foral (charter) on 18 July 1258, was a formalization of the 1253 Viana that the area was named. In the 16th century, its port gained great importance as one of the entry-points for Portuguese explorers and traders, involved in the Portuguese discoveries. Many of the historical buildings originated during this period. The prosperity that continued developed from the town's role as a port, protected by defensive structures (such as the Tower of Roqueta) to repel pirates from Galicia and north Africa. The port's ties to northern Europe came primarily from exports of wine, fruits and salt, and imports of tile, textiles and glass. After the maritime discoveries and trade, the commercial life of Viana reached its greatest proportions during the reign of Queen Maria II of Portugal, when the monarch established the Associação Comercial de Viana do Castelo in 1852 (the fourth oldest public company of its type). The queen, in order to reward the loyalty of its citizens, who did not surrender to the Count of Antas, elevated the town to the status of city on 20 January 1848, renaming the settlement with its current name. During the dictatorial regime, Viana do Castelo was one of the most important ports of the Portuguese cod fisheries.

MAIN EVENTS:

Viana do Castelo:



Esposende:

"Março com Sabores do Mar"



CLIMATE:

GENERAL INFORMATION



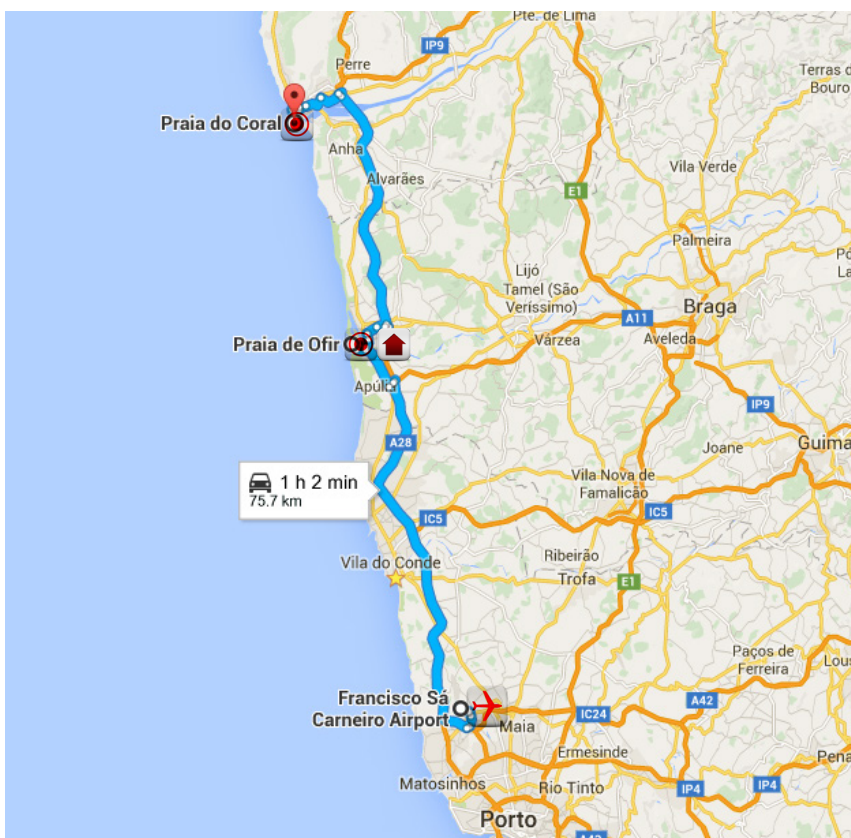
AIRPORTS:

The closest airport is OPORTO Airport (OPO) just 15 km to the north-west of the city centre.

Both cities have a tram connection to Porto (the second biggest city of Portugal) as well as to Matosinhos and Maia. The tram also connects both cities to the airport.

Between both cities there's also a good buses network.

Anyway, we will assure the transportation of international athletes (airport- hotels-venue) and the national athletes (hotels-venue) with our own cars/vans as well as buses from both City Halls.



START VENUE

START VENUE (Viana do Castelo)



ACCOMMODATION

42 km 0:30m
(Vila do Conde)



OPORTO

75 Km
1:20m
START VENUE

PRIZES:

prizemoney for all categories, according to the sponsors raised.

LEGAL ASPECTS



ABOUT THE ORGANISING COMMITTEE:

The Portuguese Canoeing Federation (FPC) will be in charge of all the details concerning the sportive organisation.

The responsible for background information, roles and responsibilities within the OC will be:

Marcos Oliveira (Secretary)

This candidacy has the support from both city halls and the portuguese governement.

The FPC as main sport organizer and the IDP (Portuguese Sports Institute) will also support the event.

IMMIGRATION and CUSTOM PROCEDURE



VISA REQUIREMENTS

PORTUGAL is a member-state of the European Union. The Portuguese embassy in each country will be able to help and provide all the detailed information about Visas requirements.

Follows in annexe the list with specification of visa requirements for each country.

The OC will provide a PROTOCOL with the National Embassy in order to assure that all the process will be facilitate.

FINANCING



S PONSORS

MEO; Peugeot Gamobar.

S UPPORTERS

Portuguese Canoeing Federation; Axis Ofir Beach Resort Hotel ; Hotel Parque do Rio Ofir; CM Esposende; CM Viana do Castelo.



SPORT EVENT HOSTING EXPERIENCE



ABOUT LAST EVENTS

SPORT EVENTS

- Table Tennis Tournament
- Eurotour
- Pool European Competition
- Bike Camp
- Cycling Portugal Masters Tour
- Gymnastics Championship
- Junior Tennis Cup
- Surf National Championship



CULTURAL EVENTS

- Short- Movie Festival
- Azurara Beach Party
- Book launchings
- Gastronomy Events and Fairs

ABOUT NATIONAL JUDGES

The FPC will be in charge of that area and they have experienced staff.

TEST EVENT

There is no Test Event planned.

COMPETITION INFORMATION



ABOUT COMPETITION VENUE and SPORT INFRASTRUCTURE

VENUE: The main infrastructures will be at Ofir Beach (Esposende).

Geographic Location:

GPS: N 41° 31' 12,24, W 8° 47' 18,38[2]

Depth from 1.60 mts to 3.00 mts

Electrical power: 220 W (16, 32, et 63 amp)

Travel lift up to 35 ton

Boat yard services

Located at 42 Kms from the Porto airport



Together with the infrastructure and existing services, will provide:

Reception Area

Security bars

Police

Outdoors

Nelo's truck

Boats structures

Tents

Chairs

Athletes Private Area

Audience Structures

Food and Beverages area

Restrooms and Toilets for audience

Media & Press Area

WC, showers and laundry facilities

Parking



COMPETITION INFORMATION



RACE COURSE

Race Course: the athletes will leave the Coral Beach (Viana do Castelo) and will do a **R**small tour (to allow the spectators to watch them as long as possible). After, they will paddle until Ofir.



TRAINING FACILITIES

We will provide training time and assistance in venue the week before the event.

SCHEDULE OF COMPETITIONS

D ay before 7th July	10:00	A thletes check in and final registration at the venue
	16:00	
	19:30	W elcome dinner
R ace Day 8th July	9:30	A thletes arrival and preparation
	10:00	B riefing
	12:00	L unch
	12.30	
	15:00	R ace Start
	18:00	P rizas delivery and closing ceremony

Last date for receiving entries. This date shall not be later than 5 days before the first day of the competition. Invitations to the World Cups competitions shall be sent to all ICF members at least three (3) months prior to the respective event.

The Participants should be register on the official page of the event:

<http://summerchallenge.nelo.eu/new/registrations>

SPORT PRESENTATION & SERVICES



A BOUT SPECTATOR EXPERIENCE PLAN

All entrances to the competition will be free of charge. We will provide temporary structures for leisure. This will include entertainment, food and beverage kiosks, merchandise kiosks and other activities for the public to enjoy.

We will try to attract as many people as possible, for that we will use local and national media coverage like radios, Tv channels, and press media.

The venue will be as attractive as possible, with big outdoors, layouts and décor.

To take their stay comfortable we will have benches and Shadows so they can assist the start as well as the finish.

A BOUT SPECTATOR SERVICES

I NFORMATION: The information will be set in 3 steps:

- a. Outside the limits of the event at different public locations;
- b. From the sites of parking;
- c. In the main entrance to the venue in appropriated structures for the purpose.

C OMFORT & MOBILITY: We will provide benches, shadow areas, and transportation from the start venue to the finish venue (as well as the return).

M ERCHANDISING: The merchandising will be set in 2 steps:

- a. Outside the limits of the event at different public locations;
- b. In the main entrance to the venue in appropriated structures for the purpose, along the public access.

S ANITARY FACILITIES: Will be temporary structures, placed in strategic locations.

F OOD: This service will be assured by local café&restaurant and food structures rented to catering and drinks establishments. Will be located in areas of contact with the public.

ATHLETES AREA



ATHLETES AREA CHARACTERISTICS:

The athletes will have one area only for them.
This will include:



BOATHOUSE

RESTROOMS & WC FACILITIES

LOUNGE AREA

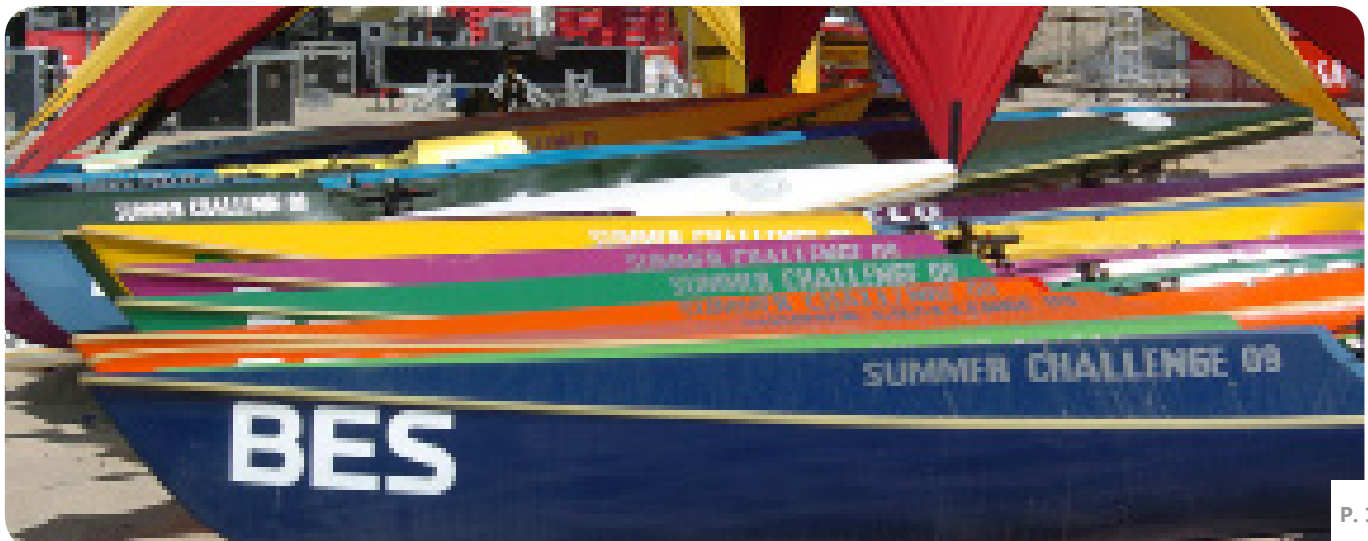


ATHLETES SERVICES:

THE WEEK BEFORE the race we will provide training facilities:
boats, transport- if it's necessary- food and security- in land and in the water.

DURING THE RACE all of this will be maintained.
We will also provide accommodation, all the meals and medical assistance.

BOAT HIRE:
We will hire up to 150 boats and the price will be 200€ (for the whole week).



ACCOMMODATION



ABOUT ACCOMMODATION:

We are also trying to find a cheaper accommodation option, and that would be in a Axis Ofir Beach Resort Hotel and Hotel Parque do Rio Ofir of Ofir, Esposende.

All our guests, Jury, judges and officials, ICF Members will also stay at this Hotel.

ACCOMMODATION CATEGORIES:

We only have one partnership with one hotel:
Axis Vermar Conference & Beach Hotel

Perfect for your next business trip or for a holiday with your family, the hotel offers 208 airconditioned rooms, including 12 suites, eight meeting rooms with natural light for your conference and seminar needs, a restaurant, bar, private parking, swimming pool, tennis court and a terrace area.

Axis Ofir	Halfboard, up to 2 nights	Halfboard, more than 2 nights
Single	80 €	75 €
double/twin	60 €	55 €

All our guests, Jury, judges and officials, ICF Members will also stay at this Hotel.

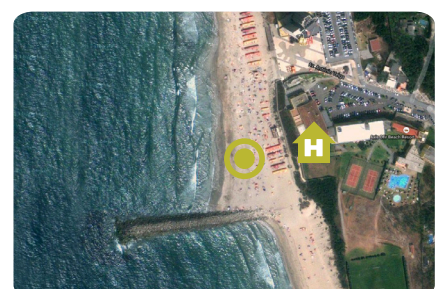
FOOD:

We will provide a full and specific meal for the participants. All meals will be in buffet style (in the hotel as well as in the race venue on the race day).

 Start Venue

 Accommodation

0 m 0:02m
Start Venue



T

TRANSPORT



ABOUT AIRPORT TRANSPORT: The Official Airport to the Ocean Racing World Championship is the Oporto Airport. The distance from the airport to the start venue is 75Km; to the finish venue is 42km. The main accommodation venue is 50mts away from the start venue, so the distance to the airport is the same- 75km.

OPORTO AIRPORT: located in the heart of the industrial north of the country, 11km from the city of Oporto. Organisation will provide free transfers from and for Oporto airports for Team s, Officials and Jury, Press and Media, directly to the chosen accommodation. GPS: N 41° 14' 19" , W 8° 40' 14", N 41 14.328 W 8 40.234

AIRPORT TRANSFERS: After we have the arrivals and departures of all the international athletes we will try to pick them up in groups to avoid costs. A provisional cost of 1000 Euros is expected, to offer this service free of charge.

LOCAL TRANSPORT: From the official hotel to the host venue the transport is not necessary. We only need to transport them on the arrival day (from the airport); and on the race day (from the finish venue back to the hotel). It will be assured by a shuttle service.

TRANSPORTATION FOR LEISURE: The City Hall of Ofir - Esposende will have a bus available for the participants. They will also offer some touristic tours to all the participants. Although the race venue is in the city centre, near all the tourist attractions and beaches.



OPORTO
22 Km 0:25m
START VENUE

C

CEREMONIES



WELCOME COCKTAIL AND FAREWELL DINNER
LOCATION: Axis Ofir Beach Resort Hotel

We will organise a welcome dinner in the main salon of the Axis Ofir Beach Resort Hotel. They can receive around 500 people. The welcome dinner will be at 19:00 on the August (day before the race). We will have a media presentation with videos and images from the 1st Edition and we will have some infos about this new event. There will be some speeches from the organisation, sponsors and guests. We want to be a gathering of all the ones that are somehow connected to the event.

MEDAL CEREMONY
All the ceremonies will be in line with the ICF Protocol Guide.



PROMOTION & MARKETING

ABOUT PROMOTION STRATEGY

Both local authorities are focused in attracting as many people as possible, our sponsors as well, so our compromise is to have a very big visual impact in the area previous and during the event.

ABOUT MARKETING STRATEGY

We will promote the event local, national and internationally.

We will use the event website, the national and international races, the print specialised media, national tv and radio stations. We are already promoting the race on international canoeing events taking flyers, showing videos and by taking one of the organisers to promote the race.

ABOUT PUBLIC OPINION

The opinion is very positive, so far we've been having nothing but positive feedbacks. We will try to keep the event in people's mind also in an effort to promote for the years to come.

ABOUT THE EVENT CONCEPT

We want to develop the role of canoeing in our country. We think that its potential has not been yet discovered by the Portuguese, specially to what concerns ocean kayak. We also want to have an event where all types of paddlers (from professional to amateurs) can participate and have fun.

MEDIA: PRESS, RADIO, INTERNET & TV



EVENT BROADCAST

We will have live streaming of the event, as well and GPS tracking, and full coverage from the national media.

INCREASING THE LOOK AND IMAGE

To increase the look and image of the ICF event, we will invite some of the best kayakers in the world (flatwater and surfski). Our goal is to increase the visibility of the race. We also want to bring as many international athletes as possible and with that we hope we can attract high status sponsors.

MEDICAL PROVISION



ANTI-DOPING CONTROL

The Doping control will be provide according to the ICF standards, in partnership with the Nationals entities CNAD.

At the Venue, it will be located in a specific room, with all the requests.

MEDICAL SUPPORT

The entire medical centre will be located in a specific room, with all the requests, on the START and FINISH VENUES local infrastuctures.

At the venue there will be ambulances and paramedics will follow the race on the water as well. There will be two ambulances available at all times during racing (one during official training).

LOCAL HOSPITALS

START VENUE:

- Hospital of Viana do Castelo- 2,8 km away

FINISH VENUE:

- Centro Hospitalar of Fão - 1,6 km away

SECURITY SYSTEM



SECURITY AT THE VENUE

There will be local policy at both venues to assure that everyone is safe and to guarantee that only authorised athletes go into the athletes area for eg. All the athletes will have a card and must be showed at the venue entrance to prove that they are in the race.

PUBLIC AUTHORITIES

The security plan will be practice by the local security authorities: Portuguese Guard, police, civil protection, fire brigade, Red Cross Portugal.

LANGUAGE



OFFICIAL LANGUAGE

The official language of the competition will be English. All the information documents, forms, local identity signs & comments will be able in English and mother language of Host committee, Portuguese.

LANGUAGE & INTERPRETER SERVICES

In order to assure the equal access to information to all the delegation, we will provide a Volunteers with interpreter services for French & English and Russian.

OPERATIONS & IT



EVENT WEBSITE

A specific website will be create for the event <http://summerchallenge.nelo.eu/>

PARTICIPATION FEE



ABOUT PARTICIPATION FEE.

All participants must pay a participation fee per person - 45 €

The participation fee includes:

- Lunch at the venue
- Race bag (water, towel, race t-shirt, race dossier, cap, race and sponsors stickers, city maps and infos, pen and dorsal?)
- Insurance

We will also provide free training facilities (the week before the race) and informations. We will also provide medical assistance in case it's necessary.

VIPs DIGNITAIRES



FACILITIES & SERVICES.

CF and their guest will be able to access our accommodation options in the same conditions as the competitors, as the standard of meals and hotel were set to a high standard.

ANNEX



Follows in annex the documents:

- Letter of support from the different level of governments;
- Visas requirements for each country.

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