

Report of the TIP training camp preceding the Junior and U23 European Championship in Hohenlimburg, Germany from August 13th – 20th 2017

“how to fund your dream”

As an athlete I struggled a lot to get my money together. I was lucky enough that I saved some money from my salary in 2012 when we had funding from the federation. This gave me the opportunity to find way to get sponsors. In two years' time I learned a lot, got 2 successful crowdfunding campaigns, found 5 head sponsors and ended 4th at the World Cup in Prague.

Because of the TIP development group, it was possible for me to go to the Worlds in Deep Creek. There I noticed that a lot of athletes had the same problem as me and I asked Pierrick if he could give me 1 hour of their time to present my story “how to fund your dream” to them. This was a great success and the athletes loved it.

I few years later I got my marketing tittle at the Johan Cruyff University and stopped paddling. I am thankful that the ICF gave me the opportunity to go to Deep Creek and that's why I contacted Pierrick how I could help him. Hohenlimbourg is nearby the Netherlands and I went over there to help the TIP Athletes with finding the right approach to get sponsors. The first presentation I used dating as a metaphor to help the talents understand the principle of marketing and personal branding. The second workshop I gave them the opportunity to create their own website and mailing list by my help.

Now in Pau, I met a few athletes which also where in Hohenlimbourg. They are still thankful for the presentation and a few of them told me that they already found a new sponsor.

Marteen Hermans, NED



Report of the TIP Training Camp preceding the Junior and U23 European Championships in Hohenlimburg (GER) August 13th - 20th 2017

A. Accommodation, venue and participants

The ICF development training camp took place in Hohenlimburg, Germany. Accommodation, breakfast and dinner were within 5min driving distance from the venue, in a youth hostel. Lunch was served at the venue. The hosts were friendly, helpful and always trying to make things easier and better for the athletes.

The group was made of 8 athletes, 5 girls and 3 boys from 7 different countries plus two coaches. Maarten Hermans (NED) joined the group for the last three days for support and to give his presentation 'How to fund your dream' to the athletes.

The participants:

| Name | Category | Country |
|---------------------|-----------------|----------------|
| Marija Micic | K1W | BIH |
| Katja Bengeri | K1W, C1W | CRO |
| Maja Stimac | K1W | CRO |
| Iisa Mäenpää | K1W | FIN |
| Kamile Petrauskaite | K1W | LTU |
| Enis Nebiovski | K1M | MKD |
| Koppany Racz | K1M | HUN |
| Elias Bergseth | K1M | NOR |
| Ognen Brazanski | Coach | ICF-MKD |
| Maarten Hermans | Coach | ICF-NED |
| Ariane Herde | Coach | ICF-GER |

Some athletes started doing canoe slalom only recently and it was a big challenge for them to paddle on Hohenlimburg's course - anyway training and racing went without complications.

The athletes were able to train on the course once a day, every day. We found the right balance between training, getting to know the course and resting before racing the European Championships.

B. Coaching and equipment

Most athletes had their own equipment, except for two athletes who had a problem with their boat transportation on an aircraft. These two athletes were able to borrow a boat from a local canoe club for training and racing. Without this help, the quality of the work of the athletes and coaches would have been compromised.

The athletes were able to train on the white water course once a day and had some additional training sessions on the flat water above the course to improve their technical skills.

C. Results of the Junior and U23 European Championships 2017

| Name | Category | Result |
|---------------------------|-----------------|---------------|
| Marija Micic (BIH) | K1W Junior | 29 |
| Katja Bengeri (CRO) | K1W Junior | 25 |
| Katja Bengeri (CRO) | C1W Junior | 15 |
| Maja Stimac (CRO) | K1W Junior | 28 |
| Iisa Mäenpää (FIN) | K1W Junior | 22 |
| Kamile Petrauskaite (LTU) | K1W Junior | 18 |
| Enis Nebiovski (MKD) | K1M Junior | 35 |
| Koppány Racz (HUN) | K1M Junior | 26 |
| Elias Bergseth (NOR) | K1M U23 | 30 |

D. Global development of canoe slalom in Europe and around the World

With thanks to the great work and support given by the three coaches, the global level of the group has again increased. We have received positive feedback from the event organisation, judges and coaches from different federations. Still there is room for improvement, for the athletes to compete against the leading nations - but we are on a very good way.

It was an outstanding experience for the athletes to compete on this high level, and especially to watch and compare their performances against the best of Europe's Junior and U23 paddlers. All athletes expressed their gratitude and are aware of the great support they were given - especially by Pierrick Gosselin in preparation of this TIP-camp and throughout the European Championships.

The athletes are motivated to share their knowledge and experiences with their home federations and clubs.

With big thanks to the International Canoe Federation, athletes, coaches and all of the other people involved: we had 7 more countries competing at the 2017 Junior and U23 European Championships.

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A. Accommodation, venue and participants.

ICF development training camp took place in Hohenlimburg, Germany, a course which was suitable for young and unexperienced athletes.

Accommodation, breakfast, lunch and dinner were made 5 min by car from the venue in a youth hostel. Hosts were really friendly and helpful, they also give us a car to use it for all the time spend there, which made really easier for the athletes and for the coaches.

The group was made of 8 athletes, 5 girls and 3 boys, from 7 different countries. Working with Ariane Herde was really nice, because she is experienced coach and it was easy to corporate.

For some of the athletes this was first TIP camp, but they find it really interesting and started to work as a team really quickly.

Athletes were able to paddle some days twice at the course, some days (before the race) they paddle on flat water with us, just to learn some basic technique.

B. Coaching and equipment

Except one of the athletes, Enis from Macedonia, the rest had their own boats, the host were helpful to find suitable boat for him. Ariane as a coach from Germany was our guide during the training camp. Some of the athletes have experience working on different TIP camps, and I already know what and how to do with them. We find two different but useful approaches with Ariane. Both of the approaches seemed to work well, by the reactions of the athletes. We also had a great presentation from Maarten Hermanns (NED) last three days “How to find your dream”, and he also shared his paddling experience.

C. Results of the Junior and U23 European Championship 2017

D. Global development of canoe slalom around the World

Still a lot of job to do to compete against the biggest nations, but I can see great progression even for months and we are definitely on the right way, helping with TIP camps.

For some of the athletes this was first international competition, for some of them second or more, but it was a great experience for them to compete at this level. All athletes expressed their gratitude and are aware of the great support they were given – especially by Pierrick Gosselin in preparation of this TIP camp and throughout the European championship.

