



INTERNATIONAL CANOE FEDERATION

## **World Championship Preparation Report Slalom Racing – Bratislava 2011**

### **- General Situation (Overall view)**

At present the small working group prepares the main plan for OC.  
Organising committee (OC) will be appointed not later than end of 2008.

### **- Organisation Diagram/Decision Making Diagram**

Establishing of OC – 31.12.2008  
Working plane – 31.1.2009  
Meeting with Mayor of Bratislava – 31.3.2009  
Next points will be coordinated by the organising committees of ICF World Cup race 2009 and European Championship 2010. All preparation will escalate step by step.  
We will inform the ICF according to the Host agreement.

### **- Construction Permanent/Temporary Developments? Details**

New boathouse in the slalom course area is planned in the next time. IT will be a multi purpose building which will be used, above all, for working areas for ICF persons, place for media centre, boat storage, et cetera.

### **- Course Layout: Training Areas/Athlete Services/VIP Area/etc**

Look at the pictures,  
We will have the discussion with owner of the slalom stadium about all requirements at the end of this year.

### **- Logistics: Accreditation/Transportation/Accommodation/Boat Storage**

All information about accreditation, transport and accommodation will be on the web site during summer 2010. Pre World event will be on the August 27 – 29, 2010. The direct connection (motorway) from Vienna airport to Bratislava was opened last year.

### **- Finance**

Slovak government confirmed the budget for WCH 2011. During years 2009 - 2010 we are going to conclude the contracts with sponsors. We are confident the budget will be filled.

### **- Sponsor Situation**

Our sponsors will be global partners as well as local partners. We would appreciate to know the ICF sponsors for WCH 2011 as soon as possible.





- **Media Strategy and Initiatives**

During World Cup 2009 and ECH 2010 we will select the major medias for WCH 2011. We hope the result will be 2-3 electronic media (included STV), a billboard company and 3-5 print media and magazines, which will work as main media partners.

- **Broadcasting Situation**

In this time we will have talks with Slovak Television (STV) about broadcasts off all main events during period 2009 – 2011.

- **Event Promotion and Spectator services**

Promotion of event will start during World Cup 2009. From this time we will start to distribute more information for spectators and all participant countries. From this time we will also organize the public transport from city town to event site. We plan also the knowledge contest about canoeing.

- **Major Achievements to Date**

Communication with sponsors, Ministry of Education, Slovak television and other media.

- **Major Issues to Date**

None

- **Future Objectives (Next 12 Months)**

Establishing of OC – 31.12.2008  
Working plane – 31.1.2009  
Meeting with owner of slalom stadium – 31.1.2009  
Meeting with Bratislava Mayor – 31.3.2009  
Organising of World Cup 2009  
Working with sponsors and media



P1	Public parking	TC	Training channel
P-VIP	VIP parking	T	Stand
P2	Athlete parking	Press	Press ten
St	Starting pool	Sc	Screen board
B	Boathouse and athlete area	L	Lift
H	Hotel and restaurant	J	Boat measuring
D	Timing	Fin.L.	Finish line
V	Visitors		