

Curriculum Vitae

Name: Mackenzie Hynard

Age: 29

Current Location: Gold Coast, QLD **Hometown:** Wollongong, NSW

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[Facebook](#) / [LinkedIn](#) / [YouTube](#) / [Instagram](#) / [Twitter](#)



Experience

- 2022 – Now: Head of Customer Success (Liveheats)
- 2020 – 2022: Event Manager (Summer of Surf)
- 2016 – 2020 Lifesaving and Education Coordinator (BMD Northcliffe SLSC)
- 2012 – 2017: Professional Ocean Lifeguard (Wollongong & Gold Coast City Council)
- 2015 – 2022: Bar Tender (BMD Northcliffe SLSC)

Achievements

- 2022 World Canoe Ocean Racing Bronze Medallist
- 2019 Surf Life Saving Open Mixed Double Champion
- 2018 Surf Life Saving Open Men's Doubles Champion
- 2015 U23 World Canoe Ocean Racing World Champion
- 5 x Australian Ocean Racing Representative

Qualifications

- Final year at Griffith University studying to become a secondary education teacher in Mathematics, Science and Geography
- Surf Life Saving Bronze Medallion Training Officer
- First Aid, Advanced Resuscitation, Gold Medallion, Spinal Management Awards
- Marine License and Personal Water Craft Licence

Passions

- World Ocean Racing organising committee member 2023
- Ocean Racing Representative Paddle Australia competition committee: 2023 - present
- Athlete representative Paddle Australia Ocean Racing Committee: 2022 - present
- Owner and Co-host of 'The Paddlers Pod'
- Volunteer Lifesaver for 15+ years
- LAME Media Lab – YouTube channel set up to document my paddling adventures around the world - <https://www.youtube.com/c/LAMEMediaLab>

Why I wish to apply for a position on the ICF Ocean Racing Technical Committee:

Hi, my name is Mackenzie Hynard, and I've been deeply immersed in the world of paddling for over a decade now. Representing Australia in every World Championships since its inception in 2013 has not only provided me with invaluable experiences but also fostered an extensive network that I believe can offer significant insights to the International Canoe Federation (ICF) on behalf of Paddle Australia.

I am filled with gratitude when reflecting on the myriad of experiences this sport has afforded me so far. Presently, I find great fulfillment in reciprocating this through endeavours such as the Paddlers Pod, where I actively champion our beloved sport and participating in various committees aimed at extending the reach of Ocean Racing to a broader audience, thereby ensuring its enduring success.

My tenure overseeing Australia's premier Surf Life Saving events has honed my proficiency in orchestrating multi-day competitions boasting over a thousand athletes amidst the most treacherous conditions. Notably, my adeptness in event management captured the attention of Paddle Australia during the formative stages of the 2023 World Championships, culminating in an invitation to spearhead the event—an honor I regrettably declined to maintain my competitive racing pursuits. Nonetheless, my network proved instrumental in facilitating the appointment of Jason Wright, who orchestrated a resoundingly successful championship.

In my professional capacity as the Head of Customer Success at Liveheats, I am deeply involved in assisting various adventure sports, including surfing, skating, surf lifesaving, and snow sports, in executing seamless digital competitions. A core aspect of my role involves crafting bespoke strategies and facilitating change management to ensure the smooth adoption of our solutions by these organizations.

Furthermore, my continued participation as an elite athlete in the very discipline I aspire to represent serves to augment my skill set and distinguishes me as an eminently qualified candidate for a position on the ICF Ocean Racing Technical Committee.

I believe my diverse experiences, refined skill set, and unwavering passion for the sport position me as a compelling candidate for the committee, a position I would feel honoured to fill.

King regards,

Mackenzie Hynard