



ICF BID FORM 2027

SLALOM & FREESTYLE
WORLD CHAMPIONSHIP

Paris Vaires-sur-Marne



OUR VISION



Tony ESTANGUET
3x Olympic Champion
C1M Slalom



"This beautiful event will gather the whole family of paddle sports in Paris / Vaires-Sur-Marne: the athletes, clubs, administrators, the volunteers who are daily committed to our sport, as well as spectators."

DOUBLE WORLD CHAMPIONSHIPS

We wish to see slalom and freestyle together in 2027, and we see many reasons why it will be a great success

INNOVATE TO PADDLE FORWARD

The FFCK pledges to search for innovative solutions in all areas of the championships but also in the long-term strategy to develop our sport

INVENT TO REACH OUR GOALS

Paris / Vaires-sur-Marne as the new "paddle land" in France

A unique Fan Fest

An ambitious marketing program

Boost participation in our sport by 80% by 2030

PARIS 2024 AS OUR "TEST EVENT"

Paris / Vaires-sur-Marne 2027 has the privilege of using nothing less than the Paris 2024 Olympic and Paralympic Games as a test event



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OUR EXPERTISE AND LONG-TERM STRATEGY ON WHITE WATER, FLAT WATER AND SEA

The 2027 ICF World Championships fit perfectly with our federation's strategy to further develop our sport for the years to come: Perform, Celebrate, Consolidate the Paris 2024 legacy.

- The Olympic and Paralympic Games to motivate and strengthen the **PERFORMANCE** of our athletes, managers, and of the disciplines themselves. Not to mention that our facility at Vaires-sur-Marne will be assessed at the highest level.
- A unique **CELEBRATION**, a true festival to welcome the world of canoe and kayak, federate all practitioners, and to attract new ones. This work has already begun and La Tribu - a supporters club organized since 2000 and currently boasting more than 10,000 members.
- The Games as a driver to **CONSOLIDATE** the development of our federation: its members, structures, territories, practice sites, disciplines, paddlers, and all paddle sports.

It is with this mindset that our strategy has been set up until 2028 to root the canoe culture locally, and to let the world benefit from the marvelous assets of the Vaires-sur-Marne site, before, during and after the Games of 24. The 2027 Championships fit perfectly with our long-term strategy to host more national and ICF events in our sport, as you can see on the timeline below:

Canoe International Events by the French Canoe Federation: 2022 - 2028

2022	2023	2024	2025	2026	2027	2028
<ul style="list-style-type: none"> • World Championships, Wildwater Canoeing: TREIGNAC o 27 May to 5 June ✓  • World Championships, Canoe Polo: SAINT OMER o 16-21 August ✓  • World Cup, Slalom: PAU o 26-28 August ✓  	<ul style="list-style-type: none"> • World Cup, Sprint: VAIRES o 29 August to 1 September • World Cup, Slalom: VAIRES o 5-8 October 	<ul style="list-style-type: none"> • Paris Olympic and Paralympic Games: VAIRES o 26 July to 11 August o 28 August to 8 September  • Paris-Vaires-Los Angeles : VAIRES o October 	<ul style="list-style-type: none"> • World Championships U18 & U23, Slalom: FOIX • World Cup, Slalom: PAU? • International Sprint Regatta : VAIRES ? • World Cup, Wildwater Canoeing : LA PLAGNE ? • World Championships Waveski : TBC? 	<ul style="list-style-type: none"> • World Cup, Slalom : VAIRES? • World Championships, Canoe Marathon : TBC? • World Championships, Wildwater Canoeing: LA PLAGNE? • International Sprint Regatta : VAIRES? • World Cup, Freestyle: VAIRES? 	<ul style="list-style-type: none"> • World Championships, Slalom & Freestyle: VAIRES? • International Sprint Regatta : VAIRES? 	<ul style="list-style-type: none"> • World Championships, Dragon Boat : TBC? • International Sprint Regatta : TBC? • World Cup Freestyle : VAIRES? • World Championships, Ocean Racing: TBC?

This bid is part of a broader perspective of hosting international competitions in the next few years also in the rest of the national territory, not only on white water, but also on flat water and sea.

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OUR VENUE

The competition will take place at the Olympic and Paralympic nautical stadium in Paris / Vaires-Sur-Marne.

It is both an Olympic venue to the highest standards and the perfect venue for everyone wanting to discover our sport.

A reference site for performance

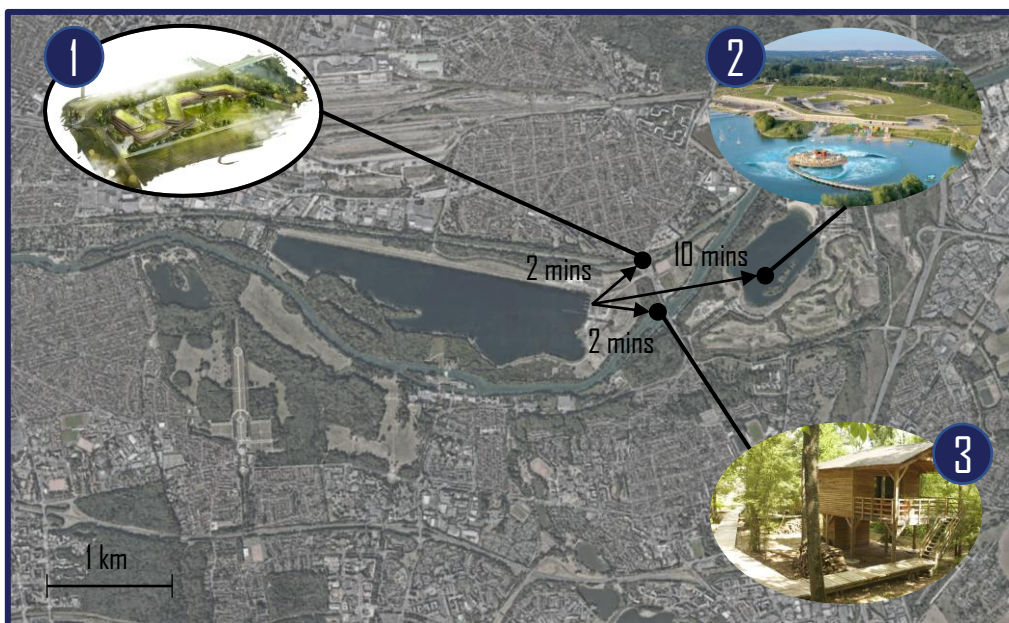
- An international training center to support the highest performing athletes
- Permanent training center for the National French Team

A reference site for our sport's future

- Its vocation: to make wild-water sports accessible to all.
- A venue to support our will to develop our sport and our training expertise



ALL NECESSARY FACILITIES NEARBY



1 A new hotel will be built in 2025, 2 minutes away from the competition site.

2 A dynamic wave with direct access will be used for practice at 10 min.

3 Some eco-lodges will be set up in the next few years in the vicinity.

AN HISTORICAL FIRST

We wish to see slalom and freestyle together in 2027, and we see many reasons why it will be a great success. Here are the main ones:

- First, in terms of sustainability and cost-optimization, we would invest more on the event and have synergy gains, reducing organizing costs by 35%.
- We would like to combine a "traditional" and Olympic discipline with a fresher discipline.
- The Championships will be close to urban cultures and have more media coverage.
- We believe kayak cross can be a link between the two disciplines. There is a desire to anchor freestyle on this site.
- We have the ambition to one day host a common white water/calm water competition. Also, there is a strong will to promote a Whitewater Festival on this site, which will have hosted the Olympic and Paralympic Games in 2024.



PROVISIONAL COMPETITION PROGRAM

	<u>MORNING</u>	<u>AFTERNOON</u>	<u>EVENING</u>
Day 1	Squirt Boat Competition Day, heats, semis and finals		OPENING CEREMONY
Day 2	Slalom Teams course construction	Slalom Teams Freestyle Heats WC1, WKJ, QC1	Slalom Heats course construction
Day 3	Slalom Heats MK1 – WK1	Freestyle Heats MK	Freestyle Heats MK
Day 4	Slalom Heats WC1 – MC1	Slalom Finals Course construction Freestyle Heats MKJ	Freestyle Heats MC1, WK
Day 5	Slalom semi and finals WK1 – MK1	Freestyle Heats MK – Quarters WK	Freestyle Heats MC1, WK
Day 6	Slalom semi and finals WC1 – MC1	Freestyle semis and finals WC1 – MC1	Freestyle final WC1 – MC1 & finals QC1
Day 7	Kayak cross time trials – Kayak cross heats – Kayak cross finals	Freestyle Finals Kayak junior M&W Freestyle Finals Kayak Senior M&W	



Slalom



Freestyle



Cross

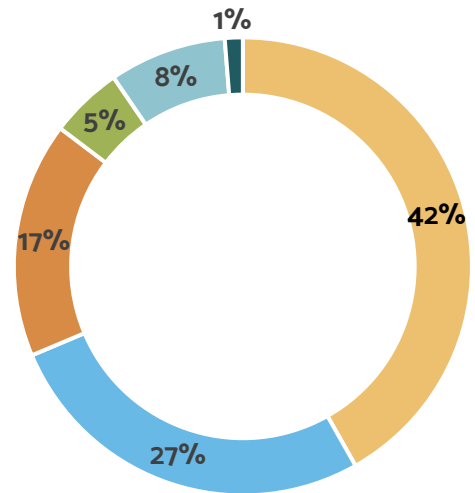
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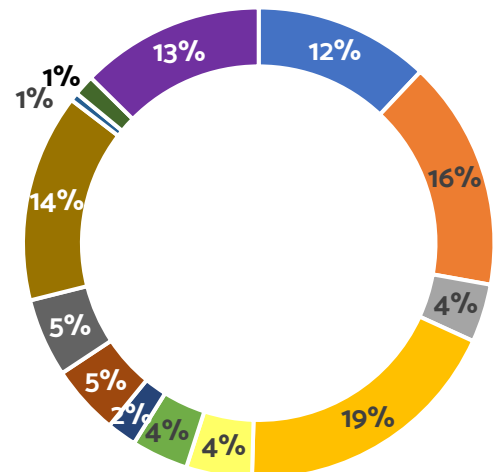
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OUR BUDGET

GENERAL REVENUES	1 577 060 €
Local authorities	659 000 €
State funding & other sports institutions	423 000 €
Private partnerships	262 500 €
National Federations Participation Fees	81 060 €
Other revenue (ticketing, merchandising, refreshments, ...)	130 500 €
Public entertainment	21 000 €



GENERAL EXPENSES	1 577 060 €
Management	189 700 €
Competition Course	249 090 €
Animations	63 000 €
Venue Logistics	294 000 €
Accommodation	71 200 €
Catering	61 500 €
Transportation	32 200 €
Protocol	75 500 €
Festival	85 000 €
Communication / Marketing	225 451 €
Volunteers Program	9 000 €
Environmental Protection	22 500 €
Contingency Plan	198 919 €

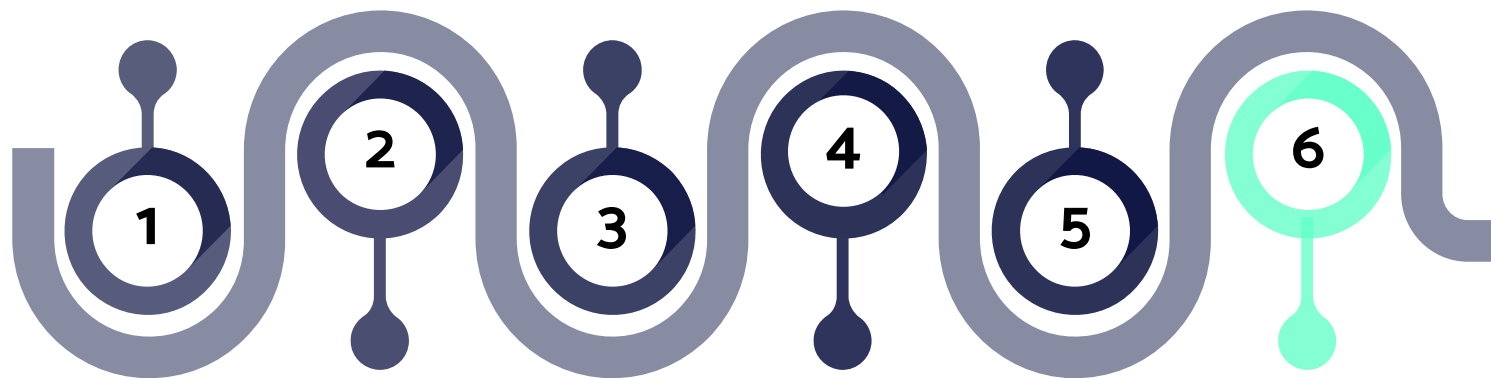


OUR LEGACY

Organize eco-friendly Championships for the ecological transition

An event that is responsible, sustainable, with opportunities for all

Sports to favor inclusion and solidarity



An event meant to boost the region's attractiveness and development

Use paddle sports as a means for health, education, and civic engagement

World Championships which provide a legacy for both the federation and the clubs



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MEDIA COVERAGE



The HOC is working hand in hand with the main French TV channels: France Télévision, Eurosport and la Chaîne l'Équipe. The support of the State services will grant us access to French broadcasting channels.

Our technical experience allows us to provide excellent value in media covering of the sport event. We will be able to broadcast the competition on French media such as "Sport en France," "Sport All" and via the ICF.

france•tv

★EUROSPORT

la chaîne
L'ÉQUIPE

THEY SUPPORT US



Tony ESTANGUET
3x Olympic Champion
CIM Slalom

A stylized signature of Tony Estanguet.



Émilie FER
2012 Olympic Champion
KIW Slalom

A stylized signature of Émilie Fer.



Tom DOLLE
2019 World Champion
CIM Freestyle

A stylized signature of Tom Dolle.



Marlène DEVILLEZ
3x European Champion
KIW Freestyle

A stylized signature of Marlène Devillez.

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