

# INTERNATIONAL CANOE FEDERATION

## BIDDING QUESTIONNAIRE

# 2027 ICF CANOE MARATHON WORLD CHAMPIONSHIPS



**ICF Bid questionnaire for ICF Canoe Marathon World Championships ICF Canoe Marathon World Cup.**

- All candidates are asked to fill this questionnaire form and attach the nine (9) mandatory appendices.
- All candidates are required to read the Canoe Marathon technical deliverables for World Championships and World Cups.
- Hosting fee to be paid to the ICF after the allocation:
  - ICF Canoe Marathon World Championships – **10'000 €**
  - ICF Canoe Marathon World Cup – **Free**
- To assist the preparation of your bid document we have included the following information:
  - Participation statistics:

	2021 Pitesti	2019 Shaoxing China	2018 Prado Vila Verde	2017 Pietermaritzburg
Athletes	384	360	336	252
Team leader	27	24	29	19
Coach	63	52	24	
Team staff	44	22	58	38
<b>Total</b>	<b>518</b>	<b>470</b>	<b>461</b>	<b>310</b>

<b>National Federations</b>	<b>34</b>	<b>40</b>	<b>33</b>	<b>27</b>
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	2019 Bareum	2018 Viana do Castelo
Athletes	125	429
Team leader	17	13
Coach	8	4
Team staff	7	45
<b>All NF Participants</b>	<b>162</b>	<b>491</b>

<b>National Federations</b>	<b>17</b>	<b>17</b>
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## **1. GENERAL INFORMATION**

### **1.1 Event title**

2027 ICF Canoe Marathon World Championships

### **1.2 City Name**

Silkeborg

### **1.3 Proposed Dates**

*The final date will be chosen by the ICF.*

September 1- 5 2027

### **1.4 Why do you prefer this period?**

We have proposed the dates to fit in the usual ICF Marathon calendar. Secondly, the weather conditions in Denmark are also ideal for participants and spectators at this time of the year. Thirdly, the fan and participants' experience of the 2027 ICF Canoe Marathon World Championships would be greatly enhanced by having the Outdoor Week as a side event to the Championships.

### **1.5 Is there another big event at the preferred period?**

Over the same weekend you can experience the traditional Outdoor Week in Silkeborg. We expect good synergies when using this event as a big side event for the 2027 ICF Canoe Marathon World Championships. Outdoor Week is for everyone to see, touch, feel and experience outdoor sports and activities. You will find fun outdoor activities for families, workshops, running competitions, including trail and ultra, and street food under the open sky. This event normally attracts a lot of people to Silkeborg and will create a festive atmosphere for the World Championships also.

Currently, no other international sports events are planned to take place in Denmark during the preferred period.

## **1.6 Information about the candidate city**

### **WELCOME TO SILKEBORG - THE OUTDOOR CAPITAL OF DENMARK**

Silkeborg is located in the middle of the beautiful Danish Lake Highlands. The amazing natural scenery surrounding Silkeborg on all sides was formed during the last ice age and is characterized by beautiful lakes, rolling hills and the largest forest area in Denmark.

The unique natural setting in the Danish Lake Highlands and the Municipality of Silkeborg offers excellent opportunities for outdoor activities of all sorts. Outdoor sport clubs and local residents have always been active users of the opportunities provided by the large forest areas, the hilly landscape and the many lakes and small rivers. Our vision is to integrate nature, outdoor activities and core welfare, and develop and support outdoor recreation, sport and business.

Whether you are looking for outdoor activities, cultural experiences or music and events, there is always something to do when visiting Silkeborg. In Silkeborg you will find a great mix of unique museums, fun activities and historical sites, making it the perfect place to get your Danish culture fix.

Silkeborg is also a vibrant city with a rich gastronomic scene which offers multiple cafes, restaurants and bars. Choose from gourmet restaurants using local products, cosy inns offering traditional Danish dishes, and stylish cafés in the city centre.

#### **Silkeborg has a rich canoeing tradition, especially marathon events**

Silkeborg Canoe Club is the biggest canoeing club in Denmark, and has many members at all levels from children and beginners to elite paddlers and masters. The club has a high elite level – especially in the marathon discipline. The majority of paddlers on the Danish national team are members of Silkeborg Canoe Club, and have won medals in every international championship over the last 10 years or more.

Silkeborg has unique water vistas, as Silkeborg Langsø lies at the heart of the city centre. At the 2022 ECA Canoe Marathon European Championships, we blocked off one of the busiest roads to create a venue in the middle of the city on the lake. It was a great success, because access was easy and local shops and restaurants benefitted greatly. We experienced thousands of spectators.

You can see a video from the successful 2022 ECA Canoe Marathon European Championships here:  
<https://www.facebook.com/DetskeriSilkeborg.dk/videos/1678161625883145>

### 1.7 Key personnel within the Organizing Committee

*This list must include the name and contact details of the person in contact with the ICF.*

	Name	Email Address
NF Contact person	Christian Jacobsen	cj@kano-kajak.dk
HOC Competition Manager	Christian Jacobsen	cj@kano-kajak.dk
HOC Technical Organizer	Lars Damgaard	lda@kano-kajak.dk

## 2. PROVISIONAL BUDGET

[Mandatory appendix to provide: provisional budget based on the template](#)

The provisional budget must include the following expenses (to be paid to the ICF):

- ICF hosting fee:
  - 2026 ICF Canoe Marathon World Championships – **10'000 €**
  - 2024 ICF Canoe Marathon World Cup – **Free**
- ICF medals: 10.5€ per medal (final amount to be confirmed the year before competition)
- To secure your organization contingency plan reserve must be included: minimum 5% from the total amount of your provisional budget.

## 3. ICF TECHNICAL DELIVERABLES ACCEPTANCE

### 3.1 Principle

☒ By ticking this box, you acknowledge and agree to deliver this competition according to all mandatory deliverables described in the “ICF technical deliverables for ICF World Championships and World Cups”

## **4. IMMIGRATION AND CUSTOM PROCEDURE**

### **4.1 Visa requirements**

*Please provide a document from the ministry of foreign affair website with the list of VISA policy for each nation.*

Denmark is a member state of the European Union (EU). As such, all accredited participants who are citizens of the EU are granted free access to Denmark. For those countries which are not members of the EU, an official invitation will be sent which they can use for issuing their visa.

As long as each participant and official applies for an entry visa in accordance with the Schengen rules, we confirm that a visa to enter Denmark will be granted. All accredited persons are guaranteed free movement around Denmark.

For more information, please see the updated rules for a short stay visa to Denmark here:  
<https://www.nyidanmark.dk/en-GB>

### **4.2 Customs regulations**

*What measure will you put in place to facilitate the process (e.g. Sport Equipment)?*

The event partners will do their utmost to ensure the customs procedures run smoothly.



## 5. VENUE

### 5.1 Field of play and technical characteristics

Name of Course	Silkeborg Langsø / Silkeborg Longlake
Competition Course length	3,6 km pr. lap
Competition course flow	Silkeborg Langsø has no significant flow.

**Mandatory appendix to provide: Detailed map of the field of play**

Please find maps enclosed in the annex.

The venue in Silkeborg is unique, as there is a large lake located in the heart of the city centre. As we have done before, we will block off one of the busiest roads to create a venue in the city centre on the lake. This ensures easy access and mutual benefits for local shops and restaurants. With this ideal solution, we expect thousands of spectators to attend the championships.



**5.2 What is your venue or facility's main weakness and how do you plan to solve or diminish its impact?**

At the 2027 ICF Canoe Marathon World Championships, we expect even more participants and spectators. Our solution is to expand the venue by adding more grandstands compared to the 2022 ECA Canoe Marathon European Championships. We will also include even more of the city hall and municipal areas, and block/close even more roads, car parks and parklands to be used for the 2027 ICF Canoe Marathon World Championships. We are seeing great political interest in hosting another successful championship, so we are confident that our plans can be realized.

**5.3 Contingency Plan**

*What is your plan for an alternative location in the event where a change of location would be needed (could be in another country)?*

In the highly unlikely situation that a change of location is needed, we have more lakes offering good courses and green areas for athletes and spectators, for an alternative in Silkeborg. At the same time, the Danish Canoe Federation has great relations with former host cities for internationals championships in Denmark.

However it is important to emphasize that with the political and financial support for the event in Silkeborg, the need for a change of location is very unlikely.



## **6. SPORT EVENT HOSTING EXPERIENCE**

### **6.1 What is the experience of your Host Organising Committee?**

Denmark is a successful sporting event nation, with Sport Event Denmark as the government funded organization that works closely with the national federations and local authorities in bidding for and planning international sporting events.

Combined with the knowledge and experience that the Danish Canoe Federation has built up over the years, as well as the experience of the Municipality of Silkeborg, we are pleased to submit yet another bid for an important ICF event.

Below is a short list of selected international sporting events hosted in Denmark in recent years. For more events, please see list here: <https://www.sporteventdenmark.com/tidligere-events/>

- \* Canoe Marathon World Championships 2013
- \* Canoe Sprint World Cup 2015
- \* World Rowing Masters Regatta 2016
- \* World Ice Hockey Championships 2018
- \* World Sailing Championships 2018
- \* World Men's Handball Championships 2019
- \* World Women's Curling Championship 2019 in Silkeborg
- \* Men's EURO 2020 (football)
- \* Canoe Sprint World Championships 2021
- \* Tour de France Grand Départ 2022
- \* Canoe Marathon European Championships 2022

### **6.2 Test Event for new venue**

Plan for at least one test event with an ICF ranking competition.

Prior to the event in 2027 in Silkeborg, the course has been tested through national championships, and the venue has been used for the 2022 European Marathon Championship.

## **7. VENUE AND SPORT ORGANISATION**

### **7.1 Mandatory areas**

**Mandatory appendix to provide: Venue layout map with all areas**

The venue layout map must include all mandatory areas listed in the technical deliverables.

Please find maps enclosed in the annex

## 7.2 Areas details

Please complete the table below for each area. The ID number should be reflected on the venue layout.

ID	Area	Size (m²)	Infrastructures		
			Temporary	Permanent building	New permanent building to create
1	Sport Information Office			X	
2	ITOs meeting room			X	
3	Equipment control station		X		
4	TV compound		X		
5	Press Centre			X	
6	Mixed Zone		X		
7	Accreditation Center			X	
8	HOC Office			X	
9	Medal Presentation Area		X		
10	VIP Area		X		
11	Doping Control Station			X	
12	Medical area			X	
13	Athletes area		X		
14	Information Centre			X	
15	Boat Storage		X		
16	Boat Repair		X		
17	Boat Hire		X		
18	Dining Hall			X	

## 8. ACCOMMODATION

*Please complete the table below (maximum 30 minutes by car from the venue).*

Hotel Name	Standing	Range Price	Number of beds	Time from venue (max 30 minutes)	Hotel Website
Dan Hostel Silkeborg	Hostel ★★	60-180 euro	113 beds	5 minutes walk	<a href="https://danhostel-silkeborg.dk/en/">https://danhostel-silkeborg.dk/en/</a>
Radisson Blu Hotel	★★★★	150 - 180 euro	100 beds	2 minutes walk	<a href="http://www.radissonhotels.com/en-us/hotels/radisson-blu-silkeborg-papirfabrikken?">http://www.radissonhotels.com/en-us/hotels/radisson-blu-silkeborg-papirfabrikken?</a>
Vejlsøhus Hotel & Konferencenter	The Organic Cuisine Label Bronze ★★★ Green Key	95 - 120 euro	80 beds	7 minutes by car	<a href="https://www.visitaarhus.com/aarhus-region/plan-your-trip/vejslohus-hotel-and-conference-center-gdk604943">https://www.visitaarhus.com/aarhus-region/plan-your-trip/vejslohus-hotel-and-conference-center-gdk604943</a>
Scandic Hotel	★★★	120 - 215 euro	310 beds	8 minutes by car	<a href="https://www.scandichotels.dk/hoteller/danmark/silkeborg/scandic-silkeborg">https://www.scandichotels.dk/hoteller/danmark/silkeborg/scandic-silkeborg</a>
Gl. Skovridergaard Hotel og Konferencenter	★★★★	110 - 150 euro	70 beds	5 minutes by car	<a href="https://glskov.dk/">https://glskov.dk/</a>

We also have many Bed and Breakfast, Campsites, Inns and further hotels within a maximum of 20 minutes' drive by car.

## 9. ATHLETES SERVICES

### 9.1 Participation Fees (please refer to the technical deliverables)

**What will be your different packages (price and services)?**

*Please complete the table below (add and modify the services if they are not aligning to your offers).*

Package	Services	Price (€)
<b>1</b> “Basic”	<ul style="list-style-type: none"> <li>• Accreditation</li> <li>• Security</li> <li>• Local Transportation (shuttle service between the venue and team hotels)</li> <li>• Medical services</li> <li>• Using the course for training</li> <li>• Miscellaneous services (including but not limited to snacks, water, internet, etc.)</li> </ul>	35€
<b>2</b>	Package 1 “Basic” and: <ul style="list-style-type: none"> <li>• Lunch at the venue</li> </ul>	45€
<b>3</b>	“Basic” and: <ul style="list-style-type: none"> <li>• Lunch at the venue</li> <li>• Accommodation in ★★★★★ with full board (breakfast, lunch &amp; dinner)</li> <li>• Transport to the course</li> </ul>	From 190€
<b>4</b>	“Basic” and: <ul style="list-style-type: none"> <li>• Lunch at the venue</li> <li>• Accommodation in ★★★ with full board (breakfast,lunch &amp; dinner)</li> <li>• Transport to the course</li> </ul>	From 140€
<b>5</b>	“Basic” and: <ul style="list-style-type: none"> <li>• Lunch at the venue</li> <li>• Accommodation in ★★ with full board (breakfast,lunch &amp; dinner)</li> <li>• Transport to the course</li> </ul>	From 95€
<b>6</b>	“Basic” and: <ul style="list-style-type: none"> <li>• Lunch at the venue</li> <li>• Accommodation in ★/ hostel with full board (breakfast, lunch &amp; dinner)</li> <li>• Transport to the course</li> </ul>	Not available
<b>7</b>	“Basic” and: <ul style="list-style-type: none"> <li>• Lunch at the venue. No other meals but access to kitchen for self-catering</li> <li>• Accommodation in Camping Cottage</li> <li>• Transport to the course</li> </ul>	From 65€

Shuttle service between the venue and official hotels is included in the basic fee. In Silkeborg, you will find that the large hotels are within walking distance of the venue, and therefore shuttle busses will mostly not be necessary.

**9.2 Which optional services do you plan to provide to athletes and delegation?**

As an optional service to athletes and delegations we offer a big bike pool, which will be available at the venue from when the delegations arrive in Silkeborg until the end of the event. The bikes will be available free of charge and will make it possible to explore Silkeborg and its surroundings in a pleasant and sustainable way.

The closeness of the venue to the city centre will also make it easy for the delegations to discover and take part in the activities of Silkeborg Outdoor Week as mentioned above.

**9.3 Are you planning to organise airport transport for athletes? If yes, for how much are you planning to deliver this service?**

A shuttle bus service will be available between the airport and the hotels for those who have signed up for this. The fee for this service will be 25 € per person.

Cars or minibuses will be available on demand for transport of ITOs, VIPs and dignitaries.

**9.4 What is your action plan concerning antidoping?**

As with the previous events hosted in Denmark, we guarantee to provide doping control according to the standards of ICF. We always work closely together with the Danish anti-doping agency.

## **10. TV PRODUCTION**

*The HOC must provide streaming feed during all the competition period*

*The HOC may produce an International TV feed for his national TV or / and international channels.*

### **10.1 Do you have a national TV channel interested in showing this competition (final phases)?**

*If yes, a letter of support will be appreciated.*

We do not have an agreement with a national TV channel to show the World Championships. We believe in producing an excellent streaming feed, and if we see an interest in showing the competitions on TV, we will be pleased to investigate the possibilities of producing a TV.

### **10.2 Do you have an experienced TV producer to provide the TVS feed?**

We are in a good position to deliver an excellent production. In past years we have worked with various producers to deliver feed from the Marathon World Championship in 2013, Sprint World Cup in 2015, Sprint World Championship in 2021 and European Marathon Championship in 2022. We therefore have a good working relationship with Memosoft and Hit The Roof, as well as a few Danish producers.

### **10.3 Do you plan to provide an international TV feed (final phases) to promote your competition around the world?**

The budget for the bid is designed around high-quality live streaming. This sits well with the ICF strategy of taking ownership of the canoe product and increasing viewing numbers by an online rather than a flow TV approach. However, it would be possible to add satellite feed and traditional flow production to the planned production with additional funding.



## **11. PUBLIC ENGAGEMENT**

### **11.1 What are you planning to attract spectators (e.g. promotion plan)?**

In Silkeborg, we have seen strong support for cultural and sports events. When we host a World Championship, we expect great support from the city's citizens and guests. At the 2027 ICF Canoe Marathon World Championships we want to make our city proud. But the World Championship should not just be for our city. The 2027 ICF Canoe Marathon World Championships are for all people around the world.

We want to make knowledge of the sport and the athletes more widespread, but also make more people interested in the championships. We want to show canoeing at its best. We will therefore prepare a local, national and international marketing campaign leading up to the world championships. In Silkeborg, we have strong marketing resources, and have several major channels that we can bring into play. We intend to create visibility for the event, for the city's citizens and tourists, through marketing on digital and social media, side events and city dressing.

#### **SOCIAL MEDIA**

Social media is one of the best platforms to promote events in order to strengthen the knowledge of the 2027 ICF Canoe Marathon World Championships. Besides our own channels, we have several large partners who can strengthen this exposure through several channels. In addition to the organizations behind the event, the trade association and the tourist office will promote the event on their social media platforms.

Early in the process, we will establish a communication platform for participants and canoe enthusiasts who will be able to follow the event up to 2027.

## CITY DRESSING

We want to involve the local business association, such that the stores become part of the event and create visibility around the event in the city. Generally, we want to decorate the city with advertising for the event and use the platforms we have to market events.



## 11.2 What are you planning to improve the spectator experience (e.g come and try, spectators village, fan zone)?

We want to create a village with a street food area at the venue, where it is possible to buy food and drink. We have experience that a street food market attracts many people of all ages. At the street food market we have the opportunity to create entertaining activities with street theatre and live music. And thereby create a good atmosphere and keep the spectators for a longer time.

We want to offer spectators “come and try water activities” at Silkeborg Langsø, the harbour and the river, which are all locations close to the venue. We have several associations that can take on this task, and thereby create a water sport festival.

At the same areas, we have the opportunity to host different kinds of canoe competitions, including slalom competitions, canoe polo competitions and canoe sprint head to head competitions. In addition, we want to create a “Stars of the future World Cup” where very young athletes can participate in a mini-marathon and fuel their dream for the future.

As has become tradition in Denmark Masters, will play a vital double role as both participants in the ICF Master World Cup, and engaged spectators during the World Championship. With a dedicated Master area and side activities, including the activities offered through the “Outdoor Week” programme.

So with the support of the ICF, the 2027 ICF Canoe Marathon World Championships will be held as the main event at the Outdoor Week, run at the same time. As previously described, we can create a city full of life, with pre-planned activities for all ages, participants, and guests.



## **12. LEGACY**

### **12.1 What is the public opinion toward the sport event and what is the legacy that will be left to the community once the event is over?**

Silkeborg has a well-resourced canoe club, which is very popular and has great support in Silkeborg and Denmark. At the 2022 ECA Canoe Marathon European Championships we experienced great pride among the citizens of Silkeborg. Politicians, sponsors and shopkeepers have already called for a world championship.

Hosting the 2027 ICF Canoe Marathon World Championships would be a natural part of our vision of being the Outdoor Capital of Denmark. Our vision will secure both political support for the event, as well as the support from our partners in the local Nature Agency and local authorities, and not least from citizens and guests.

The setup that we offer for 2027 ties right into the aims in the “Fit for future” laid out by the ICF.

- \* A well-developed TIP programme will contribute to global development.
- \* With 30 years of experience in the field of positive climate action, the event will contribute both to the ICF climate positive programme and showcase the ambition.
- \* The venue, being integrated into the city, creates an ideal setting to celebrate the event.
- \* Silkeborg 2027 will be a quality event in North West Europe, ensuring a position in that market and making high performance canoe sport available for a live audience.
- \* Our ongoing effort to develop and enhance sport presentation and spectator experience will help elevate ICF event status.

Following a successful event, we will be in a position in October 2027 where Canoe Marathon is known by a larger audience. Silkeborg municipality will see more visitors looking for canoe and outdoor experiences. The number of young people getting into canoeing will rise. The heroes from the championship will have achieved greater recognition. The world of canoeing will be recognized for its part in the battle for climate positive actions.

## **13. SUSTAINABILITY**

### **13.1 Have you planned specific actions regarding environment, social and economic topics? If yes, please describe as detailed as possible.**

Focus on sustainability is of great concern to Danish citizens, retailers and politicians. Denmark is known as a country with a focus on sustainable solutions.

Years ago, the Danish Canoe Federation made a commitment towards being a sustainable sport organization. If we are awarded the 2027 ICF Canoe Marathon World Championships, we will continue our sustainability strategy for big events, as you have seen at the other Canoe World Championships that we have hosted in Denmark since 2013.

Today, our strategy includes focus on the following elements of sustainable event execution. Waste handling in a sustainable way and serving food and beverages based on locally or regionally produced products. Also, Danish water is nature's own product and it flows directly from the tap, when you need it. Drink it and enjoy it. It is the purest drink you can get.

- \* Reuse of event material such as cutlery, trays, chairs, backdrop frames, ceremony podium and more
- \* Waste sorting in close cooperation with the municipality
- \* Local suppliers
- \* Shuttle service picking up as large groups as possible
- \* Accommodation as close to the venue as possible
- \* Reuse of venue dressing (e.g. for tote bags)
- \* Signage in climate friendly material
- \* Focus on as little printed material as possible
- \* Clothes for volunteers in climate friendly material and in a design and quality that the volunteers will want to use after the event.

### **13.2 Is it possible for you to place refill water stations and distribute reusable bottles to athletes and volunteers instead of handing over plastic bottles?**

Yes, it is possible to place refill water stations and distribute reusable bottles.

### **13.3 In case you are providing catering to athletes and volunteers, do you plan to serve food on plates (no pre-packed meal) and with no plastic cutlery, plates or glasses ?**

Yes. Please see 13.1 for more comments.



## **14. ICF DEVELOPMENT PROGRAMMED SUPPORT**

*The minimum requirements are described in the ICF technical deliverables.*

### **14.1 How can you support the ICF development programmed by providing additional services?**

Being a founding member of the marathon community, the Danish marathon community will be able to support the TIP programme and the intentions of the programme in a number of ways.

Coaches could visit with a homestay programme in one of the many strong canoe clubs and learn by working side by side with the club coaches. Within the EU, a funding programme could be utilized.

In Silkeborg, a boarding school (basic school for students aged 15-17 years) runs a programme together with the local canoe club, where canoe sprint and canoe marathon is a large part of the weekly schedule. This programme kicks off every year in early August. In 2027, a small group of international athletes could participate in the first 2-3 weeks leading up to the actual TIP camp. This will serve both as athlete development as well as cultural exchange.

## **15. MANDATORY APPENDICES**

*All listed appendix must be provided attached to the questionnaire (same numbering).*

- Appendix 1: Agreement of the National Federation
- Appendix 2: Agreement of the host city
- Appendix 3: Agreement of the owner of the venue
- Appendix 4: Letter of support from the owner of the alternative venue
- Appendix 5: Letter of support from other financial partners listed in the operational budget
  - 5A Ministry of Culture Denmark
  - 5B Sport Event Denmark
  - 5C National Olympic Committee and Sports Confederation of Denmark
  - 5D Team Denmark
- Appendix 6: Operational Budget
- Appendix 7: Detailed map of the field of play
- Appendix 8: Venue layout map with all areas
- Appendix 9: Map with the location of airports, rail network and roads to the venue/city

Please find all appendix in the other attached file.