



CANOE 27

ICF CANOE SPRINT & PARACANOE
WORLD CHAMPIONSHIPS

2027 ICF Canoe Sprint & Paracanoe World Championships Racice, CZE
Czech Canoe Union Candidacy

PRESENTATION CONTENT

- Organizing committee
- General informations
- Competition venue
- Participation fee, Accommodation, Catering
- Spectators
- TV, Media, PR
- Hosting experiences
- Local sustainability, environment
- The ICF Development Training Camp



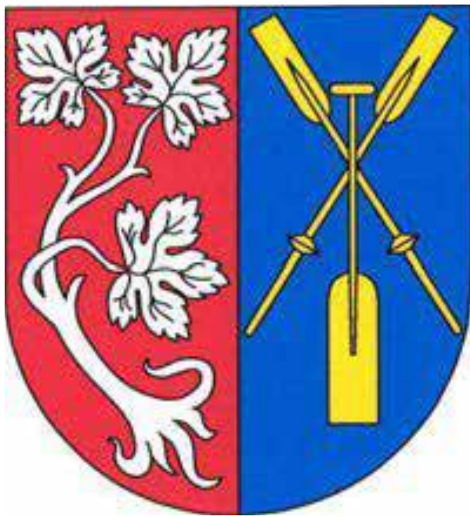
ORGANIZING COMMITTEE

- Strong and experienced team with proven success in organizing international events
- Gender equity in organizing committee & volunteers
- Balanced mix of professionals, experts and volunteers



HOSTING VENUE - RACICE

- Close accessibility from the capital city of Prague, one of the most beautiful cities in the world
- **Racice** – home of the National Olympic Water Sports Center



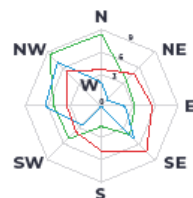
TRAVEL INFO – how to get to Racice

Map with the location of airports, rail network and roads to the venue/city

Location of airports, rail network and roads to venue/city:



Weather&Meteorological history:



Relative frequencies of wind's direction
in dependence of average velocity
for the period of May 1. - 15. 2014 - 2019

Wind Speed (10') [m/s]

0,1 - 2,0

2,1 - 3,9

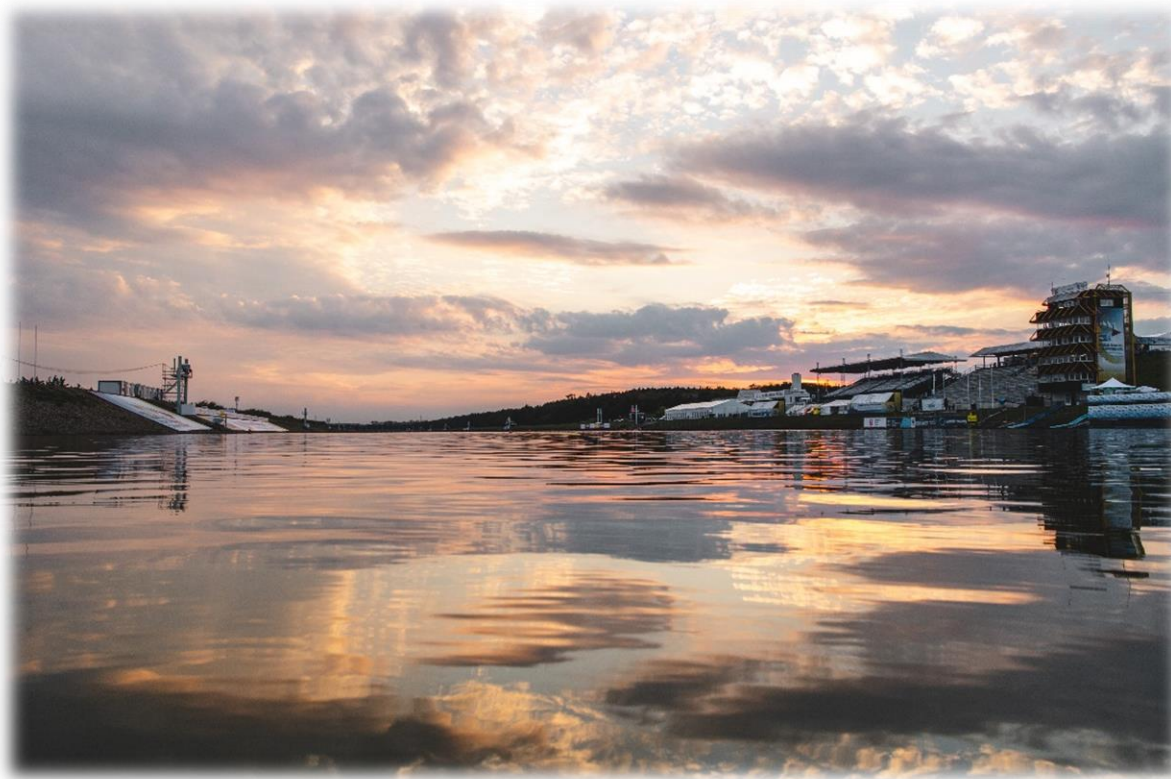
4,0 -

Currency: Czech Crown, CZK



COMPETITION VENUE

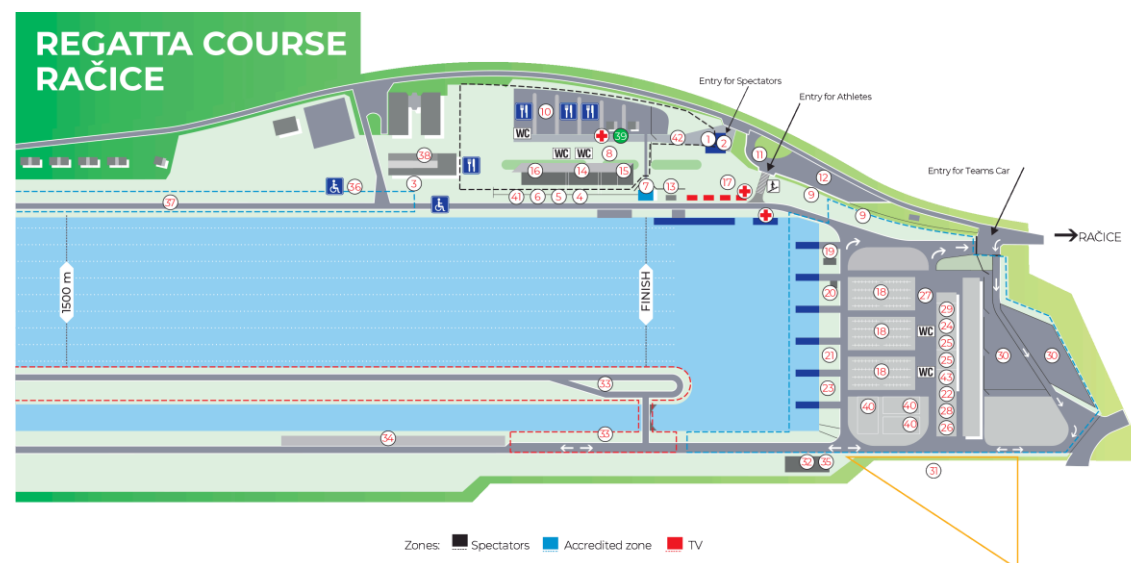
National Olympic Water Sports Center Racice - the ultimate venue for water sports



REGATTA COURSE RACICE

Technical specification

- Total length: 2 350 m
- Total width of the main channel: 130 m
- Total width of the return channel: 20 m
- Depth: 2 – 2,5 m
- Number of lines: 9 lines of 9 m
- System: Albano
- Starting equipment:
automatic start system including 5km races
- Total expanse of the area: 73 ha
- Tar road around the whole course



1 Accreditation	11 Transport info	21 Wheelchair ramp	31 Area for team tents	41 Team leaders work space
2 Ticket office	12 Shuttle bus stop	22 Massage & Para classif.	32 Bike rental	42 ATM
3 Catering	13 Mixed zone	23 Para athletes rest tent	33 TV compound	43 Athletes rest zone
4 Media centre	14 Grandstands	24 Team info	34 Parking for trailers	
5 Medical centre	15 Presidents grandstands	25 Changing rooms	35 Team leaders meeting room	
6 Doping control	16 Grandstands	26 Boat weighing	36 Parking media, OC, ICF	
7 Finish tower	17 First aid	27 Boat washing	37 Bike road for coaches	
8 VIP tent	18 Boat storage	28 Rest area	38 Administration building	
9 Market place	19 ID control	29 Bag drop + Lost & Found	39 Police	
10 Refreshment	20 Boat numbers + GPS	30 Parking for teams	40 Boat manufactures	

ATHLETES AREA

- Hotel
- Changing rooms for athletes
- Showers
- Boats racks
- Large screen and mobile stand for approx. 150 people will be installed in the athletes area
- Team Leader's Point with workspace, internet connection, refreshment, etc.
- Boats rental
- Bikes rental



PARACANOEISTS

- Barrier free infrastructure for paracanoeists
- Easy access to the pontoon
- Boat storage, rest tent with temporary storage of wheelchairs right at the entrance to the pontoon



PARTICIPATION FEE PROPOSAL

Package	Services	Price (€)
1 “Basic”	<ul style="list-style-type: none">• Accreditation services• Security• Local Transportation (shuttle service between the venue and team hotels)• Medical services• Using the course and athletes area with all facilities during opening hours• Drinking water• Team cars and trailers parking• Info desk• Other services – electricity power, internet connection, etc.	30 EUR per person/day
2 “standard”	<ul style="list-style-type: none">• all above• Lunch at the venue	40 EUR per person/day

ACCOMMODATION

Estimated costs of teams accommodation

Accommodation category	Single /Twin	Number of beds
Category D (*)	130/110 EUR/person	80
Category C (**)	145/115 EUR/person	145
Category B (***)	150/135 EUR/person	698
Category A (****)	155/180 EUR/person	856
Total number of beds		1779

Prices include participation fee and full board

CATERING

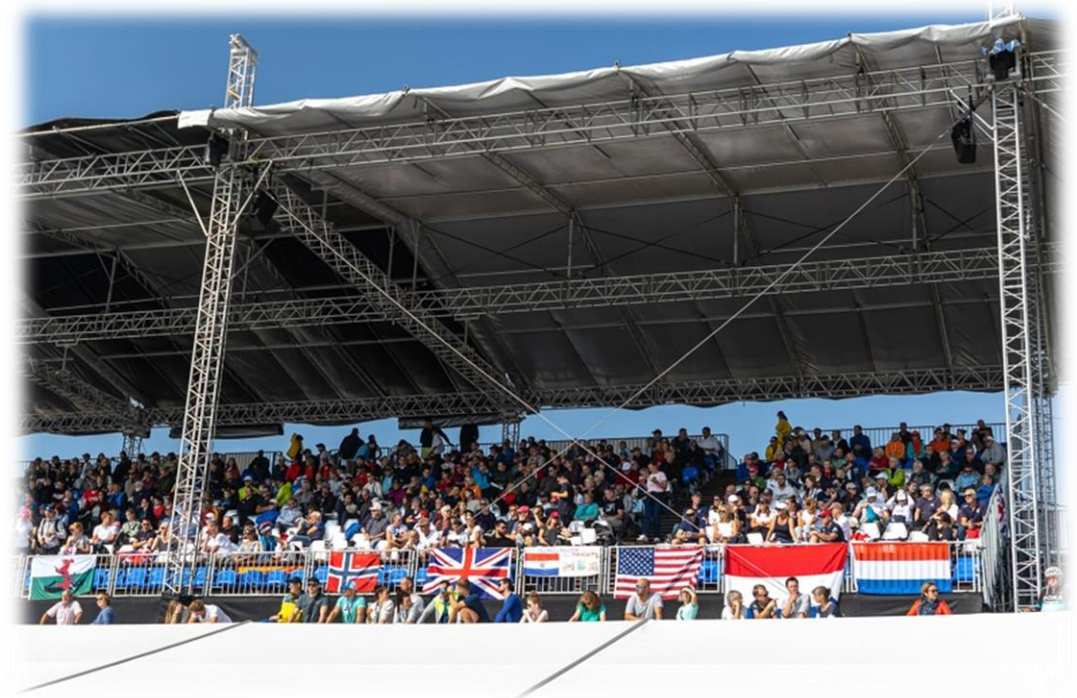
- The menu will be approved by the Organizing Committee and in co-operation with nutritionist.
- Breakfasts will be served at the hotels.
- Lunch will be provided at the venue in a great catering tent and will offer a choice of two main courses.
- Dinner will be provided at the hotels.



SPECTATORS

Facilities and services

- Food and beverage sales points
- Info service desk
(general infos, programme, start lists and daily results summaries)
- Grandstands (part of the stand is covered)
- Giant screens in front of grandstands
- NEW Parking lot for 2000 cars within 10 minutes walking distance from the venue
- Merchandising and marketplace



SPECTATORS



- Medical services
- ATM machine
- Barrier-free access to the grandstand
- Free wifi
- Kid's Zone
- Czech & English race commentary by professionals
- Musical, sport and other entertainment in the breaks
- Online ticketing

VIP AREA



- Capacity of 200 people
- Total area of 400m²
- great view of the last 200m of the race course
- Direct access to the grandstand
- 50m from VIP parking

TV PRODUCTION & LIVE STREAM

- Host Broadcaster – Czech TV
- Broadcasting experience of the 2017 ICF Canoe Sprint World Championships, 2015 ECA Canoe Sprint European Championships
- Live stream coverage of all racing days



BACKGROUND FOR THE MEDIA

- Press centre with more than 200 seats to work at disposal
- Providing all the data online related to the race
- Work space on the top floor of the grandstand for radio and TV commentators and journalists with a perfect view of the entire race course.
- High speed internet connection
- Special services for photographers (lens cleaning, camera adjustment, etc)

PUBLIC RELATIONS

- TV and other mainstream media coverage
- Active social media coverage – uploading, sharing, hashtagging, creating a good content
- Out Of Home advertising in cooperation with Usti Region and partner's towns – Steti, Roudnice, Litomerice
- Streaming, video highlights and photo galleries from the event
- Event website up to date with upcoming event info
- Advertising in public transport
- Radio and TV advertising
- Promotion in the local press
- Press conferences

SPORT EVENTS HOSTING EXPERIENCE

- **2006:** ECA Canoe Sprint European Championships
- **2007:** ICF Junior & U23 Canoe Sprint World Championships
- **2009:** World Rowing under 23 Championships
- **2009:** ICF Canoe Sprint World Cup
- **2009:** ICF Canoe Sprint Masters Championship
- **2009:** IDBF World Championship
- **2009:** Olympic Hopes Canoe Sprint Regatta
- **2010:** World Rowing Championships Junior
- **2011:** ICF Canoe Sprint World Cup
- **2013:** ICF Canoe Sprint World Cup
- **2013:** Olympic Hopes Canoe Sprint Regatta
- **2014:** ICF Canoe Sprint World Cup
- **2015:** ECA Canoe Sprint European Championships
- **2015:** ICF Dragon boat Club Crew World Championships
- **2016:** ICF Canoe Sprint World Cup
- **2017:** ICF Canoe Sprint World Championships
- **2017:** Olympic Hopes Canoe Sprint Regatta
- **2017:** European Rowing Championships
- **2018:** World Rowing Championships Junior
- **2019:** ECA Junior & U23 Canoe Sprint European Championships
- **2021 :** World Rowing U 23 Championships
- **2022 :** ICF Canoe Sprint World Cup
- **2022 :** World Rowing Championships



UPCOMING EVENTS

2025: ECA Canoe Sprint & Paracanoe European Championships

2025: Olympic Hopes Canoe Sprint Regatta



LOCAL SUSTAINABILITY

Long-term cooperation with the local community is beneficial for both sides

- Providing local private accommodation during events
- Co-operation on the building of a new municipal sewage treatment plant
- Contribution to local water supply infrastructure & contribution to new municipal heating plant
- Part time jobs for locals during the events, etc.
- Shared profit from tickets sales

ENVIRONMENT

Implementation of the ICF Event Sustainability Toolkit:

- Minimizing the negative effects of all activities on the environment
- Accommodation mainly in the nearby area using local private housing
- Optimization of transport
- Eliminate to use plastic and papers, including plastic cutlery, dishes, bottles, printed papers, etc...
- Effective use of energies and water

ICF DEVELOPMENT PROGRAMME SUPPORT

The ICF Development Training Camp for one week before the competition

- 45 participants
- Full board accommodation
- All training facilities available
- Water rescue and first aid service during the camp





27 CANOE

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WORLD CHAMPIONSHIPS

Thank you for your attention and looking forward seeing you in Racice 2027