

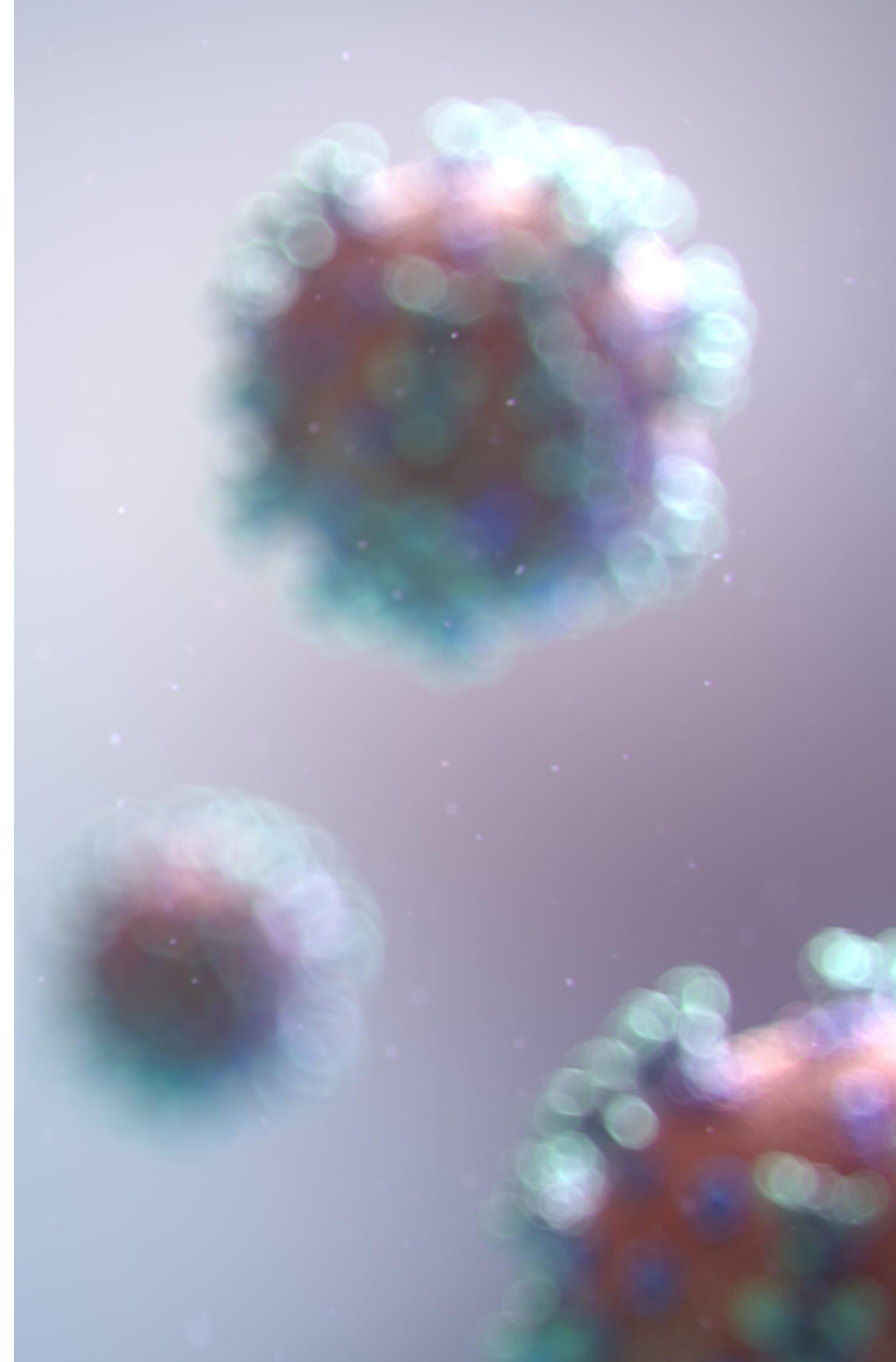


**MEDIA
2019-2021**

COVID-19 The biggest challenge

The biggest challenge of the entire period was to create communication with the canoeing public on the continent in a period where there were many cancellations of championships.

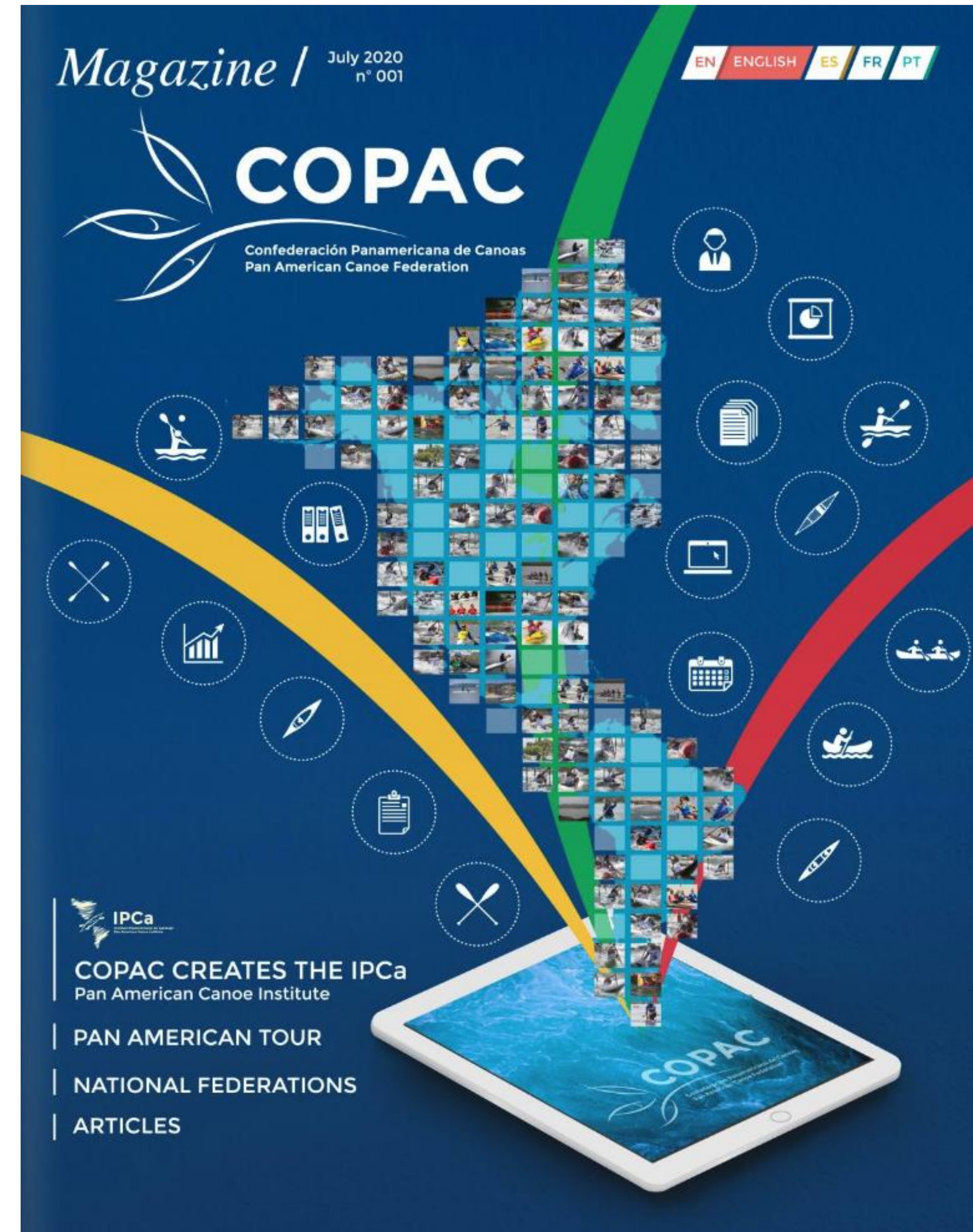
New means of communication created heated up the canoeing movement.



New COPAC Magazine

English | Spanish | Portuguese | Français

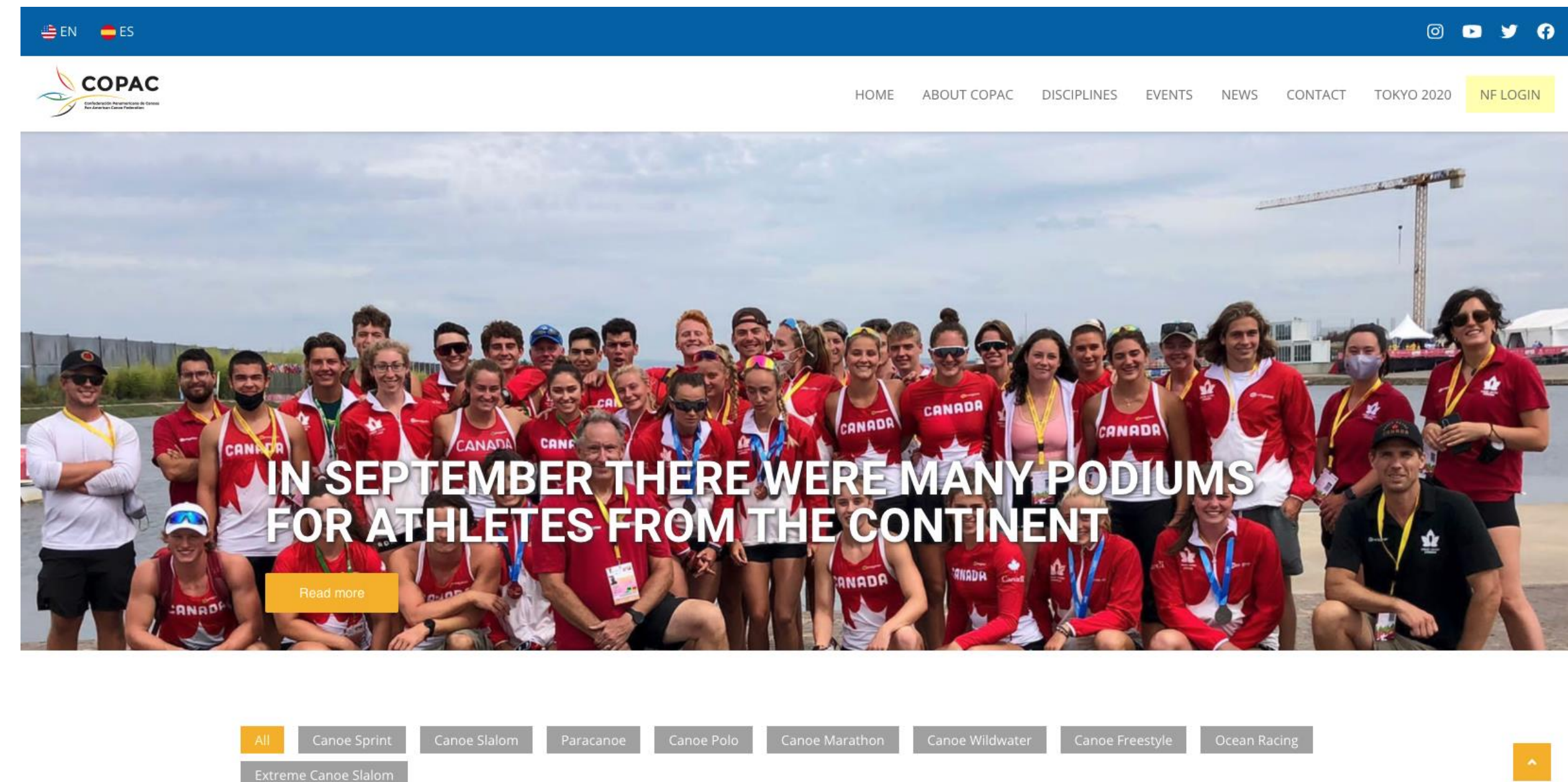
Special reports with various countries from all corners of the continent



New COPAC Website

English | Spanish

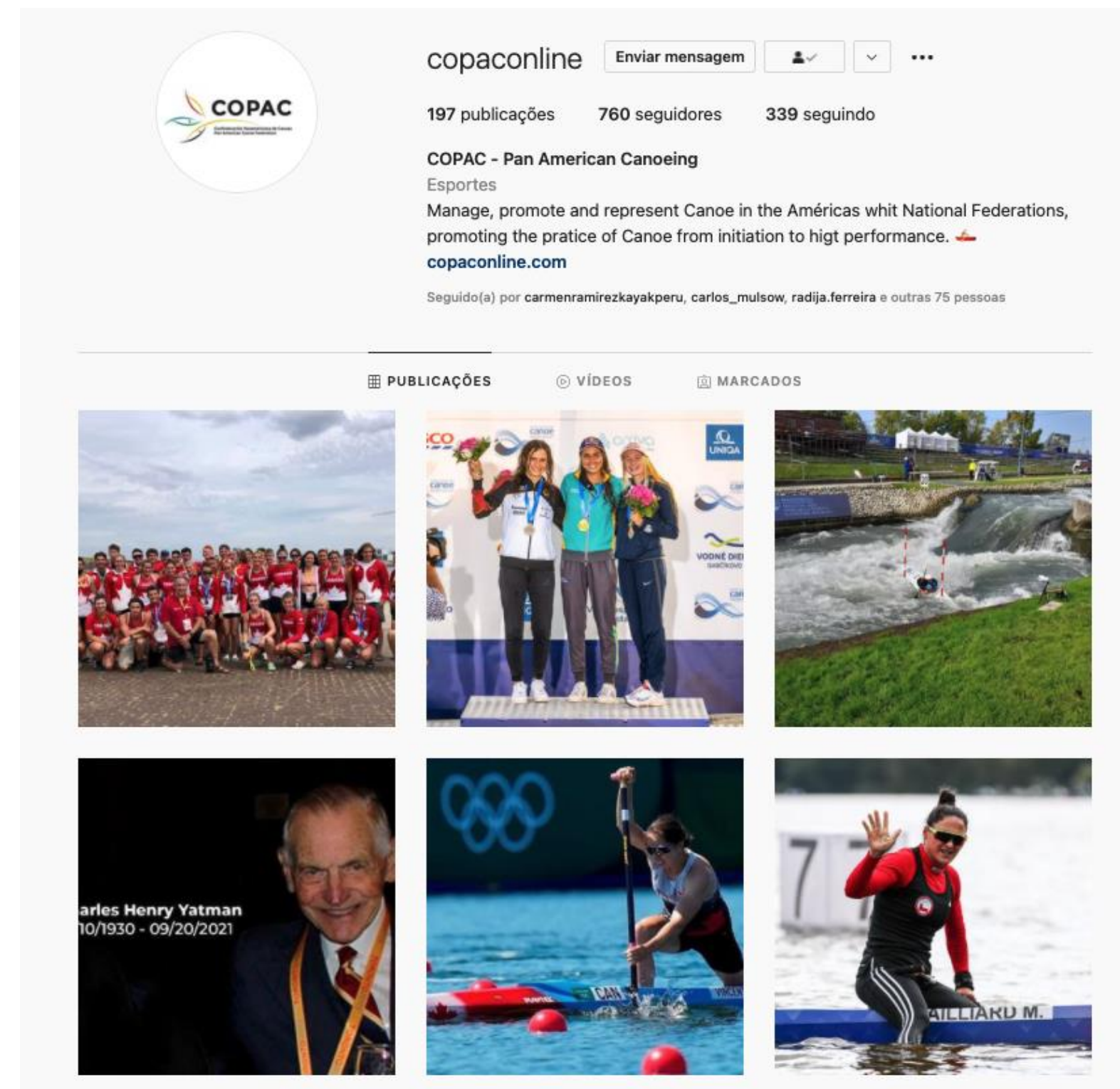
A new, modern and more attractive news portal for readers



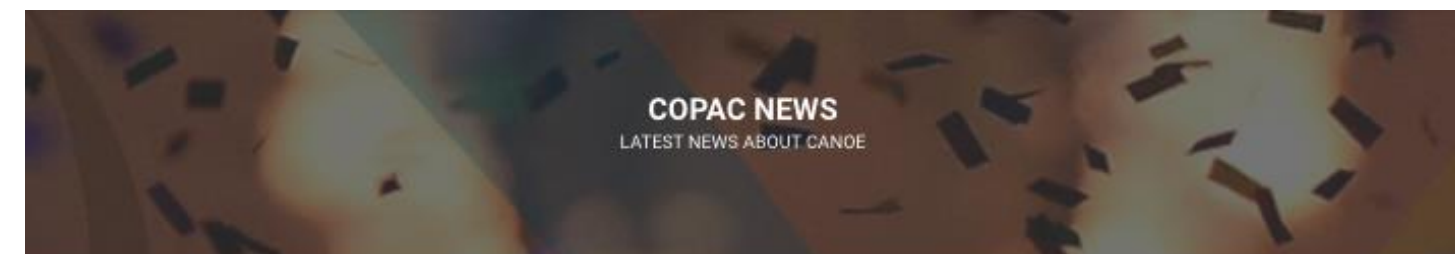
New social networks

Instagram | Twitter

New communication platforms



Production of stories about sport on the continent



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Canoeing-Brazilian indigenous canoers eyeing Olympic glory

Around 60 youngsters have enrolled in a project called 'Canoagem Indígena'



Fábio Canhete 8/23/2021, 5:00:00 PM

Tres Unidos: For Amazonian children who grew up on the water with oars in their hands, a new hero and a new opportunity have spurred Olympic dreams.

Brazilian Isaquias Queiroz dos Santos won a gold medal at the Japan Olympics in the C-1 1000 meters event.

His success "he also won two silvers and a bronze at the Rio Olympics in 2016" has inspired dozens of children to take up competitive canoeing in Tres Unidos, an indigenous community on the Amazonian river Culeiras.

He is such a great rower, he motivates me to row every day, said 17-year-old Tallo Pontes de Araujo. My dream is to take part in the Olympics and win medals.

Tallo is one of around 60 youngsters as young as seven who have enrolled in a project called Canoagem Indígena, or indigenous Canoeing, a partnership between the NGO Fundacao Amazonia Sustentavel and the Brazilian Canoeing Confederation.

Many of the youngsters are indigenous and most of them are at home on the water, where they regularly fish and travel in family canoes.

They are used to rowing slowly so as not to scare the fish, but coach Nivaldo Oliveira Cordeiro has taken them on and is training them in competitive techniques.

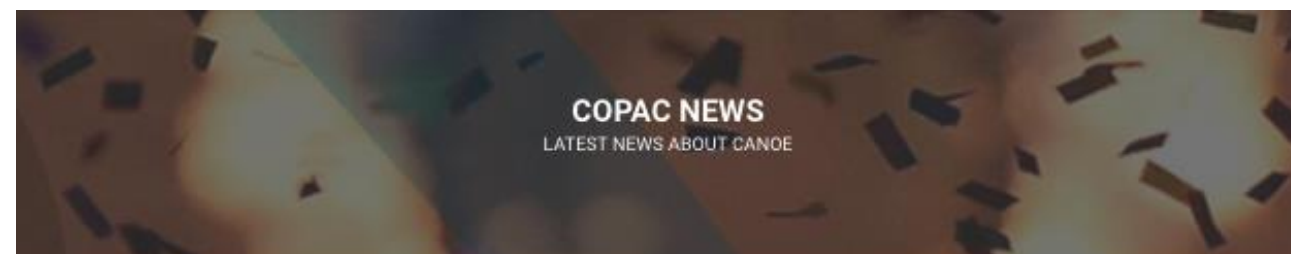
They now have proper equipment and many are training up to four hours a day on the Culeiras waters. They practically were born in indigenous canoes and that helps them with their balance and stamina, said coach Cordeiro.

Their times are excellent. They are quick and have stamina and are getting better every day. Cordeiro believes Tallo in particular has a shot at emulating his hero, but there is no shortage of talent.

The project has been going since 2019 and Queiroz's recent triumph in Japan has prompted a new influx of young hopefuls. Tallo is a student who I think will be one of the strongest and he has the technique as well, Cordeiro said.

After Queiroz won first place in the Tokyo Olympics, more and more kids are looking for me on Whatsapp and wanting to sign up. Our doors are open.

Even in a region where everyone grew up with canoes people didn't know what canoeing was. Today it's growing every day.



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Rememos Todos Project

Thanks to the fact that Lima was chosen to host the Pan American and Parapan American Games 2019, the work of the National Canoe Sports Federation of Peru and related sports organizations, it is possible to reactivate Canoe in Peru, demonstrating that the sport, in its different modalities, has great presence and national impact.



Fábio Canhete 5/4/2021, 10:00:00 AM

It is shown that Canoe is a complete exercise that brings enormous benefits, such as: encouraging the competitiveness and recreation of all who practice it, getting in touch with nature and evoking those ancestors of navigation in Peru.

In addition, the inclusion of people with disabilities in sport has been reinforced. These are the results of the first specialized national survey on disability in 2012, the founding of the National Paralympic Association of Peru in 2015 and various laws and regulations in force.

In early 2017, the "Rememos Todos Project" was born at PUCP, as a set of low-cost equipment initiatives applied to Paracanoe, which includes research from a technological point of view.

Two of the investigations are being worked on as a thesis for students of the Mechatronics Engineering post-graduation. The first is the design of an active hand prosthesis, used to paddle Polynesian canoes and is applied to people with acute spinal cord injury who have lost hand mobility. The second project is a biomechanical Polynesian canoe simulator for people with lower motor disabilities.

The Canoe simulator consists of a modular system that has a canoe adapted to be inside a structural pool, which includes a recirculation system composed of partitions and water guides, in addition to accessories for fixing the canoe. It also contains a system that will allow the performance of sports biomechanical studies through cameras, motion detection sensors and screens to visualize the data obtained. Finally, it will contain a virtual reality viewer to obtain a visual simulation of the practice performed.

The accessibility to the canoe is given by a ladder and a bridge with handles that allow access for people with disabilities, simulating the entrance through a pier. The versatility is given by the modularity of its components, which allows it to be easily transported, in addition to allowing the exchange of modules of various types of boats, which can be used not only for boat trips in Polynesia, but also for other modalities, such as kayak, Dragon Boat, among others.

Between 2019 and 2020, "Rememos Todos" is developed as a sports partner project, thanks to the support of Australian Aid, the Inkanoa Va'a Peru Club and the work of athletes and volunteers, contributed to the multidisciplinary research of engineering and management specialties, making possible achievements such as: give opportunity for people with disabilities to practice Paracanoe, functional classifications and that the Canoe simulator is in the process of patenting, reaching a first stage of implementation of the prototype. On the other hand, the sports program was developed with which it is intended that Paracanoe starts to be a real option for all people with disabilities, allowing the athlete to enter the sport through the use of the simulator that will serve to detect their needs, guide the rowing technique to avoid injuries, practice safety issues and that your first contact with water is through a simulator that in a friendly way and takes you to play sports as if you were in your natural environment. This will allow training in a controlled environment, such as an ergometer, but with greater benefits.

Our vision for the future is to develop and manufacture seats for the various modalities of Paracanoe and to implement a simulator for application of tests. In addition, we want to start conducting biomechanical studies that improve the technique and performance of both Paracanoe and conventional athletes. Improve the spread of Canoe in the community using virtual reality to train in a playful way. Establish alliances with sports organizations to develop competitive athletes or amateurs, performing activities in the simulator and in the field so that we can continue expanding research and sport.

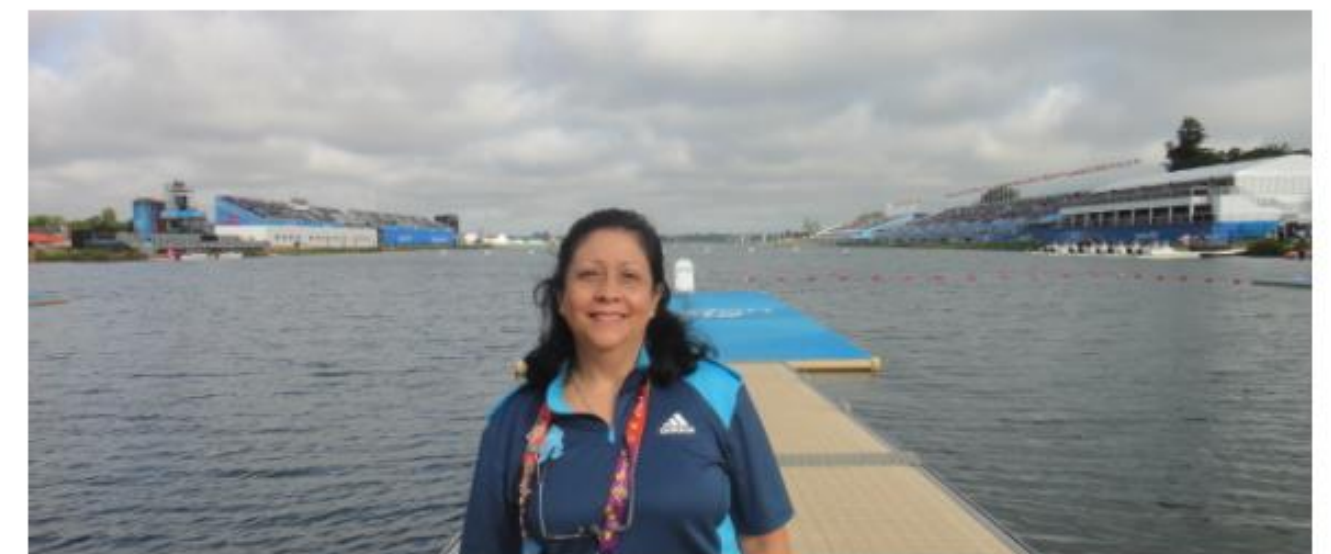


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The invisible barriers for women in Canoe and an overview of the female presence in the sport

"Nobody says openly that we can't do something or that we should abstain from some place. It's like an unwritten code" explains Cecilia Farias, a Canoe pioneer.



Fábio Canhete 4/21/2021, 10:00:00 AM

Not long ago the female presence at the Women's Canoe in Pan American Games editions was a request from the participants themselves. The races occurred outside the competition's schedules. "They happened at lunchtime or when the competitions were over. Probably, I was the only one watching them. I was determined to encourage them" recalls Dr. Cecilia Liliana Farias, responsible for the request for inclusion of the Women's Olympic Canoe in the program of the Pan American Games Toronto 2015. The achievement is one of the many milestones that Cecilia accumulates in a life dedicated to gender equity at Canoe.

At the time, Cecilia held the position of president of the Pan American Canoe Confederation (COPAC). The path was long until the position that guaranteed voice and protagonism in such an important step for the sport. Born in Argentina, she started paddling in 1974, at Argentine Canoe Club (Club Argentino de Canotaje), at the age of 14 and quickly realized that the attention and support were exclusive to the male team, which consequently produced the best results. For her, sport reflected Argentine society at the time. Even so, Cecilia delivered results, being one of the first women to compete in Canoe, she was Argentine champion in K2 and K4.

"I consider that the fact that I didn't receive equal opportunities at that time, ended up being the catalyst for me to do what I did throughout my career".

She remembers that the club where she used to paddle received a six-month suspension from the Argentine National Federation.

"I was still a girl, but I found it a huge sanction and I thought to myself 'someday I'll be president of the federation'".

"There is no way to overcome these barriers in an individual effort. A joint movement of people is needed to understand this situation. So, we open these doors for women who will succeed me, who are many and who are, above all, capacitated".

Cecilia went further, became president of the Pan American Canoe Confederation (COPAC), vice president of the International Canoe Federation (ICF), and vice president of the Association of Pan American Sports Confederations (ACODEPA). In all these positions, she was the first woman to occupy them.

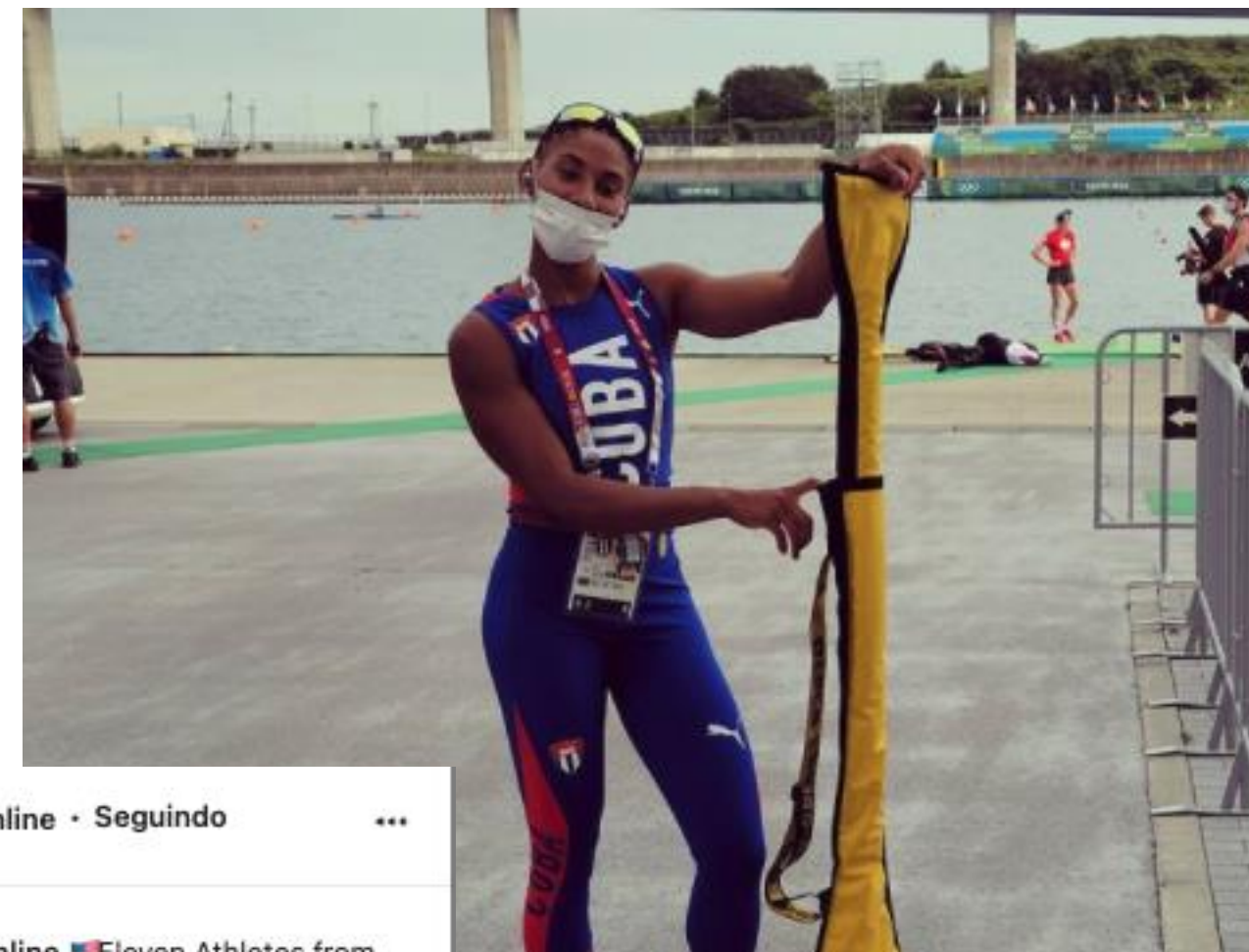
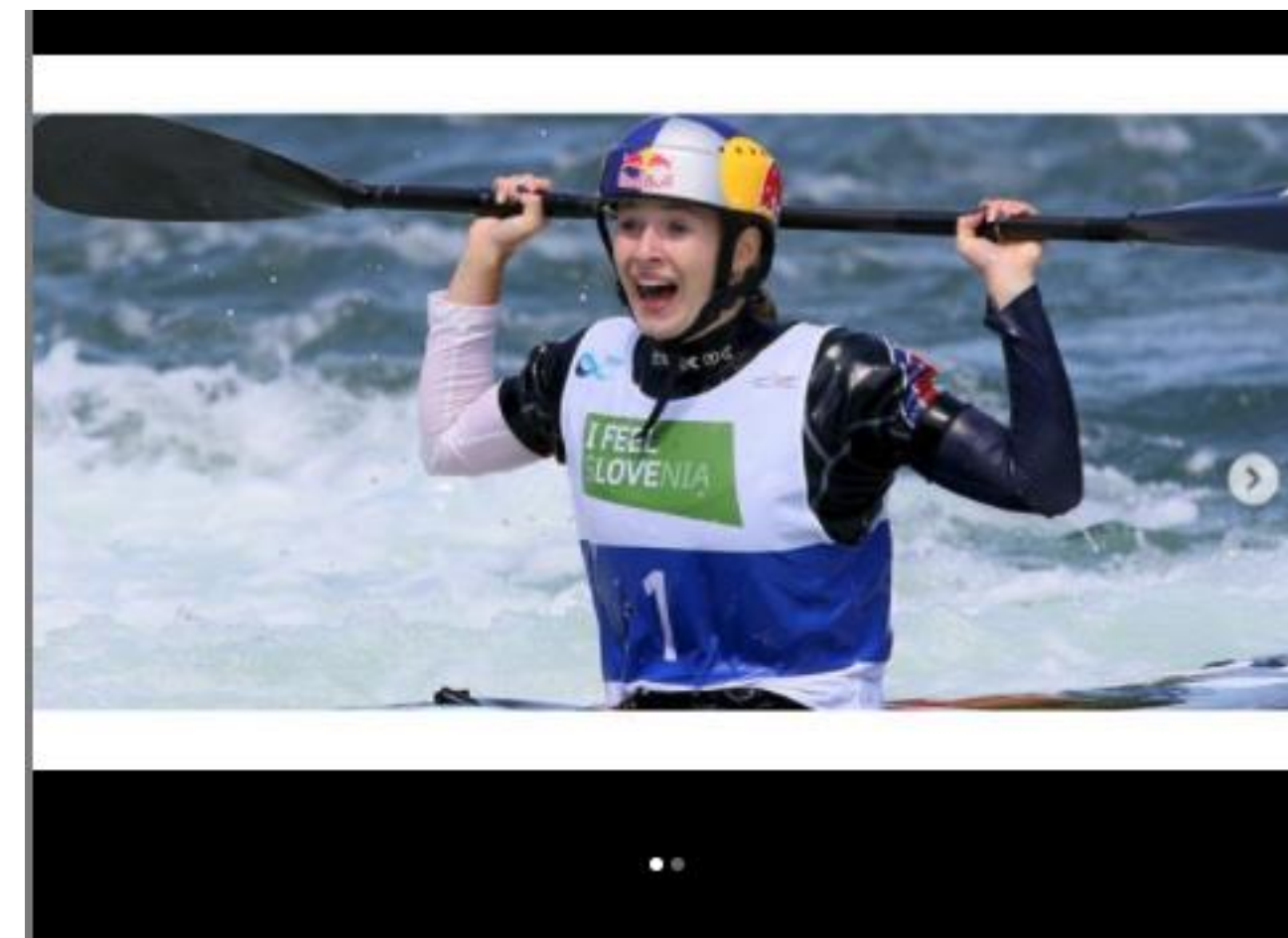
Throughout her career, she balanced between the profession of lawyer, mother, and her passion for Canoe. Since her start in the sport, Cecilia participates in initiatives to promote a safe environment for women. In 2012, as COPAC president, she was a signatory to the "Brighton Declaration on women and sport." Today, she is responsible for the Diversity and Inclusion Committee of the ICF (International Canoe Federation) and one of the authors of a project to protect against harassment and abuse of women, children, and para athletes in Canoe.

Cecilia is also official for Canoe Sprint, Canoe Slalom and Canoe Marathon, participating intensively in World Championships since 1998 and in Olympic Games since 2004. For her, there are still many limitations for women in the sport, especially in relation to decision-making positions in National and International Federations.

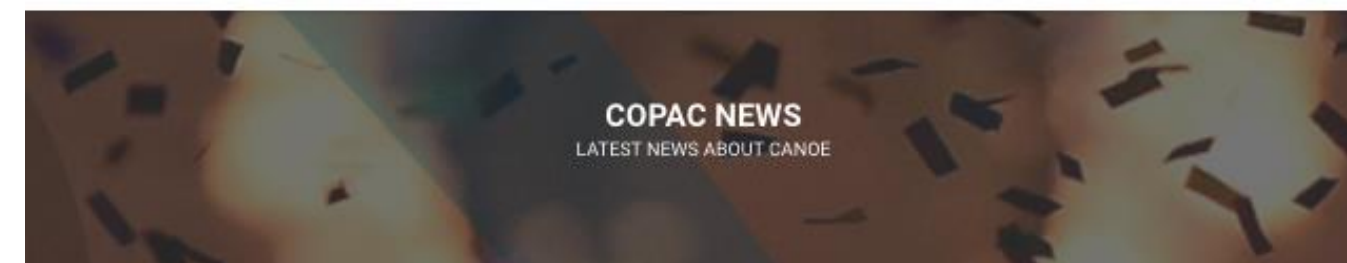
While the number of women athletes and coaches continues to grow, the female presence in national federations has decreased.

"I believe that we cannot look superficially, wondering if there are or not and how many women are in each area of the Canoe. We need to talk about choices. This is freedom. Anyone should have the right to choose what they like and to exercise it responsibly, capacitating themselves to do so" points out.

Sharing the content of athletes' social media



Reporting and monitoring of athletes at the Tokyo 2020 Olympic Games and 2020 Paralympic Games



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Cuba wins gold medal in C2 1000m at the Olympic Games

Serguey and Dayán also broke the Olympic record, which had been since 1996, in the same final the Brazilian duo took 4th place



Fábio Canhete 8/3/2021, 11:10:00 PM

The victory of the Cuban duo is the best result achieved by Cuba in Canoe at the Olympic Games, the victory came this Tuesday in Tokyo's with canoeists Serguey Torres and Fernando Dayá winning the title in the C2 1000 meters, this competition also had finalists from Brazil and Canada.

The Cubans scored 3:24.995, followed by the Chinese Liu Hao and Pengfei Zheng, with 3:25.198, and the Germans Sebastian Brendel and Tim Hecker, with 3:25.615. This is the best result achieved by Cuba to date in Canoe, after winning the silver medal by Leobaldo Pereira and Ibrahim Rojas, in Sydney 2000, in addition to the second place by Ledis Frank Balceiro in the C1 1000m.

This triumph means my whole life, a life of sacrifice, of selflessness. Above all, I am proud to have contributed to Cuba," said Torres.

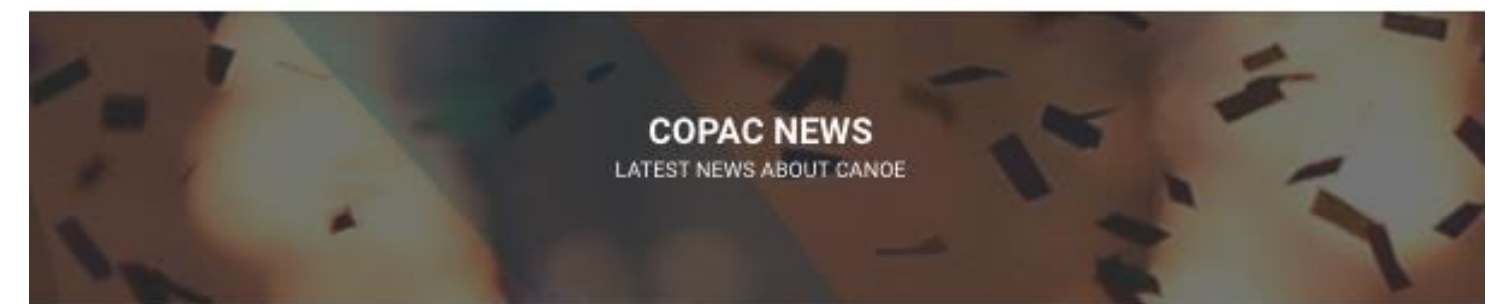
"We did a very good second half and that would give us the opportunity to win. We managed to do well in the last few meters, so we tried to stay in the group and attack at the right time. We are well trained, we made great preparations in Poland and the result came out: champions and an Olympic record, everything we expected", says Fernando.

The Brazilian duo, Isaquias Queiroz and Jacky Godmann were also in the same race, who were 4th, they have been paddling together for just four months, the canoeists reach the final of the category and almost guarantee an Olympic podium. Canada came in 6th with Roland Varga and Connor Fitzpatrick.

In K1 Men's 1000 meters, the Argentine Augustin Vernice competed in the final and came in 8th place, Canadian Andreanne Langlois came in 9th place in K1 Women's 200 meters.

[Click here to follow the results of Canoe Sprint in Tokyo](#)

[Click here to see the ICF Media Guide of Canoe Sprint](#)



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American Continent will feature 14 Paracanoe athletes at the Tokyo 2020 Paracanoe Paralympic Games

Brazil has the largest delegation in Japan, the continent will also be represented by the United States, Canada, Argentina and Chile



Fábio Canhete 8/31/2021, 11:25:00 AM

More than 90 athletes from 30 countries are close to debuting in the Paracanoe competition at the Tokyo 2020 Paralympic Games, this is the second time that the sport participates in the Games. Argentina, Canada, Chile, United States and Brazil will have athletes representing the American Continent, in all there will be 14 competitors from our region.

Nine gold medals will be disputed over the three days of competition at the Sea Forest Waterway, an increase from the six gold medals offered when Paracanoe made its Paralympic debut in Rio in 2016.

The three additional medals will be disputed in Va'a boats, with two races for men and one for women. The new discipline is played in an outrigger canoe, which has a support float on one side. Va'a is the name of the discipline of canoe that originated in Polynesia.

Brazil has the largest delegation on the continent, with a total of seven athletes in Tokyo. Athlete Caio Ribeiro is a Paralympic medalist, he won the bronze medal at the KL3 200 meters in Rio 2016, for him the achievement at the time took on another meaning because it happened in his own country.

"It's an indescribable emotion, because it's every athlete's dream and the dessert of participating in the Paralympic Games is winning a medal representing your country."

According to him, this established legacy is proof that it is possible that Brazilian Paracanoe has potential, but it is already good, having guaranteed this feat only increased his will to continue adding to his achievements. "My desire and my hunger have not calmed down. Despite having achieved an unprecedented achievement, I still want more. There are three places on the podium. Now, we have more history to make here in Japan", he comments.

The Brazilian athletes in Tokyo will be: Fernando Rufino de Paula, Caio Ribeiro, Debora Benevides, Giovane de Paula, Mari Santilli and Adriana Azevedo.

Canada will have three kayakers, Brianna Hennessy, Andrea Nelson Mathieu St-Pierre. Hennessy started in Paracanoe last year and has already had a great sporting performance. She earned her spot in Tokyo thanks to her performance at the World Cup event in Hungary in May, finishing fourth in the women's VL2 racing category. It was Hennessy's first international competition.

"I am very honored to be a part of the Tokyo Paralympic Games team and go beyond my limits, strive for excellence, represent Canada on the world stage, compete with the best of the best and, above all, inspire other people with disabilities", said Hennessy.

Argentina will have two athletes, Lucas Nicolas Diaz, and Emilio Ariel Atamanuk, the United States will also have two representatives: Steven Haxton and Kaitlyn Louise Verfurth and Chile will have the athlete Katherine Wollermann in Tokyo.

Paracanoe competitions at the Tokyo 2020 Paralympic Games start this Wednesday (1st) by the time zone of the countries of the American Continent and will continue until next Friday (03), you can check the entire schedule of events on the link below:

[+ See Paracanoe events in Tokyo](#)

Production of media content for international events valuing the continent's athletes


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LATEST NEWS ABOUT CANOE

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Canoe Sprint Training Camp in happening in Mexico City

With the organization of COPAC and the Mexican Federation, support of Panam Sports and ICF, from June 03 to 12, happens the Canoe Sprint Training Camp in Mexico City as preparatory for the Lima Games 2019.



Fábio Canhete 6/3/2019, 10:25:00 AM

Eight countries are participating with athletes and coaches, the Training Camp has the objective of boosting the improvement of the level of the athletes classified to the Lima Games 2019 and to provide the development to the coaches in the Canoe Sprint discipline.

Ministered by coach Jochen Zuhke, the training promises to give athletes the ideal momentum for excellent performances at the Lima Games 2019.

In the photo below shows the team of the Peruvian Federation embarking for the Training Camp.

Peruvian Federation team embarking for Training Camp


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In September there were many podiums for athletes from the continent

Various competitions held in Europe secured many medals for various countries in the region



Fábio Canhete 9/27/2021, 3:55:00 PM

The month of September brought great victories for the paddlers of the continent, there were several events where our athletes shone and returned home with medals. Athletes from Canada, Brazil, Chile and the United States took the podium at the marathon events that took place in Europe.

World Canoe Sprint and Paracanoe Championship

The World Championships for Canoe Sprint and Paracanoe, which took place between 16 and 19 September on Lake Bagsvaerd, north of Copenhagen, the capital of Denmark, yielded excellent results. In Canoe Sprint, Chile got two medals in the women's canoe, Maria Mailliard was the one who was on the podium twice and took the gold medal in the C1 500 meters with a time of 2:05.09s and took the bronze in the C1 5000 meters. Canada took a gold medal in the 200m C1 with Katie Vincent.

Cuba won three medals, the female duo Yarisleidis Duboys and Katherin Segura were on the podium twice, in the C2 200m they got silver and in the C2 500m they got bronze. José Córdova competed for the C1 1000m and finished second.


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Ana Sátila takes bronze at K1 Extreme at the World Cup in La Seu

This was the first championship that the Brazilian participated after the Olympic Games. The extreme K1 that she won bronze, is a discipline that will debut in Paris 2024



Fábio Canhete 9/6/2021, 1:00:00 PM

Sunday dawned with Ana Sátila's bronze at K1 Extreme at the Canoe Slalom World Cup in La Seu d'Urgell, Spain. This discipline will debut in the Olympic schedule in Paris 2024. In addition to Canoe Slalom Extreme, she also ranked 21st in the C1 and 5th in K1 events. Mathieu Desnos was the other Brazilian in Spain and reached the K1 semifinals in 18th place.

"This race certainly took me to my extreme, especially after having already competed in two disciplines. This medal is the meaning of all this effort and of all the mental overcoming that I had to face. Let's face it, I'm already excited for the next one", says the athlete.

The event takes place in Segre Park and is the first competition held after the Tokyo 2020 Olympic Games. This is the third edition of the World Cups, the 1st was held in Prague, Czech Republic, and the 2nd stage in Markkleeberg, Germany in June, after de La Seu will also have the edition in Pau in France between the 10th and 12th of September.

In the next stage, which will take place next week in France, it will feature Ana Sátila, Mathieu Desnos and Pedro Gonçalves.

Integration of COPAC Facebook with ICF to broadcast Planet Canoe events simultaneously



COPAC - Pan American Canoe Federation

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More from the U23s and Juniors on day two 🇧🇷

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Curtir

Comentar

Compartilhar

Comentários

Ocultar

Seja a primeira pessoa a comentar.

New communication plan for COPAC

Greater dissemination of countries on the continent
Support for other entities and National Federations to promote the sport
COPAC's new communication products