

ICF Ordinary Congress
Rome, Italy
4-6 November 2021

Name of the BoD Member: Ruud Heijselaar

Function on BoD: Acting Chairman

Jørn Cronberg, the elected Chairman, passed away 25th of September 2019. The ICF board appointed me as Acting Chairman marathon committee, till the congress. Due to an hectic time (two weeks before World Championships Shaoxing), it was not easy period. Main task was to take care that we continue with the work what Jørn started. We much appreciated the support from the ICF/HQ and Vice-President Thomas Konietzko in this period.



WORLD CHAMPIONSHIPS
SHAOXING CHINA

K1 MEN SENIORS

MADS PEDERSEN	DENMARK
JOSE RAMALHO	PORTUGAL
FRANCO BALBAO	ARGENTINA



Opening ceremony

World
Championships
Shaoxing 2019



START OF THE K1 MEN SENIORS SHAOXING WORLD
CHAMPIONSHIPS 2019

Always moving forward

1. Major events since last ICF Congress

We have had since begin 2019 the next events:

2019 ***World Cup marathon Baerum***
<https://www.youtube.com/watch?v=5INRD4VH1xI>

2019 ***World Championships Shaoxing***
<https://www.youtube.com/watch?v=H9aUy2vjF-o>



K2WOMEN	ZSOFIA CZELLAI-VOROS/RENATA CSAY	HUNGARY
	TANIA FERNANDEZ/TANIA ALVAREZ	SPAIN
	IRATI OSA/ARANTZA TOLEDO	SPAIN

2020 ***BASCOV WORLD CUP CANCELLED***
OSLO WORLD CHAMPIONSHIPS CANCELLED

2021 ***World Cup Vairnes sur Marne***

2021 ***World Championships Bascov***
<https://www.youtube.com/watch?v=aAR7BpsjNs>

2021 ***World Cup Shaoxing postponed to 2023***

2. Major meetings since last Congress

1. Eight meetings has been held during the last congress
2. Regular communication through email and WhatsApp.
3. The full annual meeting held in Baerum 8 – 10 February 2019
4. A meeting will be held 1 day before the World Cup in Baerum 30 May 2019
5. A full meeting which will be held in Madrid 21 – 23 February 2020
6. A Zoom meeting with held in 6 March 2020
7. A Zoom meeting held at 24 March 2020
8. A zoom meeting held 3 May 2020
9. A zoom meeting held 12 August 2020
10. Regular zoom meetings with The World Games organisation

2. Tasks undertaken since the last ICF Congress

- To continue with Jørns work as committee Chair
- To have a seminar in Curitiba in 2020, but due to the corona must be cancelled
- Inspection of the venue Barnaul for the bid World Championships 2025
- Inspection of the venue Milan for the bid World Championships 2025
- Assessing the bids with the marathon committee.
- Following up on the preparation for World Championships
- To establish Master World Championships, with start in 2019 with the singles classes and from 2020 with the double.
- It was not possible to hold a World Championships in 2020 Baerum, Norway. All was ready to organize a big event, with a good organizer, but unfortunately, not possible due to all restrictions.
- To implement the World Championships short distance for K1 men, K1 women, C1 men and C1 women
- Conducting the World Championships 2019 in Shaoxing, with closely cooperation of the Asian Canoe Association, to hold the Asian Championships at the same time. Total 40 Nations participated in that event.
- Preparing changes to the Canoe Marathon Rules.
- Inspection venue for The World Games, Birmingham Alabama USA
- Distribute Canoe Marathon Newsletter to our stakeholders.
- To establish a good sport presentation plan and implement a GPS and Graphics system for livestream.
- To establish a TIP programme during World Championships 2019 in Shaoxing.
- To establish a TIP programme during the World Championships 2021 in Bascov.
- After lifting restrictions in most countries to have an early World Cup in 2020, has been realized with the help of the French Canoe Federation.
- Conducting together with the Romania Canoe Federation the World Championships marathon 2021 with a successful edition with 34 nations, and nearly 600 paddlers.
- Promoting of The World Games 2022 Birmingham, Alabama in newsletters.

2. Issues and Main Points for the function since last ICF Congress

Most plans were disturbed by the World wide pandemic of corona. Due to all restrictions, it was difficult to have physical meetings. More or less, it was difficult to organize competitions in the World, but anyway the World Championships which has been held in 2018, 2019 and 2021 were all successful.

The additional World Cup at 19 and 20 June 2021 in Vairnes sur Marne, was a good test for the paddlers after 1½ year no races . To organize the race was possible with the help of the French Federation.

The CAM follow the Strategic Operation plan 2017 – 2020. Hereby some highlights from the plan which has been realized.

CAM TECHNICAL DELIVERABLES

The ICF Canoe Marathon Technical Deliverables is the key document to improve and secure the quality of our events.

CAM appointed one of the committee members as liaison between the committee and

the organizer to securing the working relationship between the two parties. The task of the liaison is to ensure that CAM take ownership of the event by controlling that the organizer comply with the requirements and deadlines. translate

We act according that and that works for both CAM as the organizer.

Continuous education and evaluation of the ITO's

We have the best ITO's at World Cup and World Championships, and try to have equal number of ITO's at World Championships in each gender.

THE WORLD AND CONTINENTAL CHAMPIONSHIPS COMPETITION CONCEPT

<i>NUMBER OF LAPS</i>	Junior	U23	Senior
Women Canoe	4 (14km)		5 (19km)
Women Kayak	5 (19km)	6 (23km)	7 (26km)
Men Canoe	5 (19km)	6 (23km)	7 (26km)
Men Kayak	6 (23km)	7 (26km)	8 (30km)

After reconsideration and evaluate the races, the CAM agreed that it was better that at the World Championships C1 women seniors and C1 women juniors paddle one lap less. That increased the number of entries in the women C1.



PART OF A
MARATHON RACE,
SOME REPAIRS
DURING THE RACE

WINNERS K2 MEN World
CHAMPIONSHIPS 2019/2021
SENIORS
QUENTIN URBAN AND
JEREMY CANDY FROM
FRANCE



Field of Play

The course should be designed to be presentable and nice looking

- Markings easy to understand for spectators
- Sponsor friendly
- Bring the spectators close to the Field of Play

a. We have establish a colour coding of the portage with different colours for pontoons, running areas, feeding areas, penalty box etc. where possible.

b. There should be "Laps to go" markers. If two races would need two boards marked with the class. ***That system has been used in all World Championships from 2018.***

c. The venue plan is designed in a way that you can see start, finish, portage and part of course from grandstand. ***That has been realized in all World Championships***

d. The venue plan must be arranged to allow for practical handling of post-race boat control, preparation for medal presentation and mixed/media zone. ***That has been realized in all World Championships***



PORTAGE

**WORLD
CHAMPIONSHIPS
2021 BASCOV**



**FEEDING
ZONE**



**PENALTY
ZONE**

SPORT PRESENTATION

We have established a big screen with readable graphics, which showing course by graphics and was available during the World Championships 2018 – 2019 - 2021

Medal Presentation

After reconsideration, we decided to have the medal ceremony from a previous race to do after the start of the next race so maximum attendance is guaranteed. That works very well in the World Championships, 2019 and 2021.

Competition time schedule.

After approval board to hold short distance races, we had to adjust the schedule so that the short distances could be hold with heats and finals in one day. Also we decided to move the junior K1 men single to Saturday and junior K2 men double to Sunday, so we could have a more interesting programme on the Saturday and Sunday racing days

Result Management

We have had instantaneous publication of the results on the screen, press/media.

DEVELOPING THE WORLD SERIES

The objectives was

- to meet the expectations of our stakeholders by dealing with the fee for organizers,
- marketing of the events,
- the money prizes,
- and the honouring of the best athletes of the year

Due to the pandemic, we have cancelled the ranking of all World Series games starting in 2019

GPS, GRAPHICS AND LIVESTREAMING

The World must know that Canoe Marathon is a great sport, and consequently we must promote the sport the best way possible. In today's World, digital media is one of the most important ways to exposing products, and we must exploit this media to achieve our goal. The ICF already has a website with a section for Canoe Marathon, and ICF is also on social media via the Facebook channel. These windows working very well for promotion of marathon.

Portage is part of the marathon and one of the most exciting places for audience and for livestreaming. Good coverage of our sport is requirement to show the best of marathon during livestreaming.

GPS and Graphics is a requirement to gain that goal. From 2018, we have improved a lot for the audience at home and on the Grand Stand.



Distance between groups/paddlers, speed of individual crews, and more details will be exposed during the livestream.



SHAOXING

THE MOBILE
PHONE USE
NOWADAYS TO
MAKE PICTURES

Always moving forward

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Due to the pandemic, we had to cancel the ranking of all World Series races from 2019. New system must be created in the new CAM period.

ICF Canoe Marathon Talent Identification Program (TIP) 2017 to 2021

Within the framework of the ICF Development Program, a Talent Identification Program for selected athletes was organized in connection with the Junior/U23/Senior World Championships in Pietermaritzburg (South Africa) 2017 and at each World Championships through 2021.

The main objective of the TIP is to identify and select young talented women and men in canoe marathon from national federations without a tradition of participation in the World Marathon Championships.

As a priority, the project will provide the selected paddlers with an opportunity to improve their marathon racing skills and prepare for increased participation of canoeists in the World Championships.

The full cost of accommodation, boat hire and accreditation is covered by the host federation and the ICF.

We have had successful camps in all World Championships, the intention is to follow the progressions of the TIP paddlers after their TIP camp.



EDUCATION OF THE ITO's

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Examinations will be held as a seminar with a program based on rule art. 11.1.3 of the Canoe Marathon Rules

- Knowledge of the actual ICF Marathon Rules
- Knowledge of the actual ICF Statutes
- Practical knowledge of the Marathon Rules

Seminar content

Part 1

- Lecture in ICF history and organisation by CAM member
- Lecture in Canoe Marathon Rules with scenarios by CAM member

Part 2

- Examination Questions about the ICF Statutes
- Examination Questions about the Marathon Rules

Those who passed the examination are now trainees and continue to

Part 3

- Attend the Team Leaders' meeting
- (most often examinations are held at our events, but if this is not the case then the candidates will have to do these parts at the next possible event)
- At the following ITO briefing the trainee will be allocated a mentor who will explain the next part of the training.

Part 4

- During the racing days, the trainee will follow a mentor in various ITO areas to get practical knowledge of procedures according to a circulation plan.

The mentors report to the responsible CAM member on the performance of the trainee, and after the last race Chairman of CAM announce if the candidate has been successful and joins the ITO family

Currently, most ITOs are resident in Europe and we need more ITOs from other continents and need to hold seminars in non-European countries as previously planned.



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3. Future Initiatives to be considered

The presentation of the contest should be a kind of "Show Calling" where an experienced and knowledgeable announcer leads the show and involves the audience. The choice of the local announcer(s) is a matter to be discussed with the organizer at an early stage of the preparation. At the starting line, the athletes or a relevant selection of them should be presented on the big screen

It is part of the Committee's mandate to support the Continental Federations in the development of the Canoe Marathon in their region, leading to an overall development of the Canoe Marathon worldwide.

The goal is to support the Continental Federations in their efforts to organize Continental Championships where they do not yet exist, and to help develop a base for organizing World Cup/Series races outside of Europe.

Because of the uncertain times, everything has turned out differently than expected.

The status concerning Continental Championships:

Only a few times have we been able to host World Cup events outside of Europe. The obvious reason is that currently the majority of National Federations participating in ICF Canoe Marathon events are European, and with the limited funds available for marathon teams, entries for World Cup events outside of Europe have not been a priority.

The committee has previously decided to make contact with Continental Federations by asking for a contact person with whom CAM can discuss development opportunities. We have contact persons for Africa. Contact persons have been appointed for Oceania and Asia. There should be discussion between CAM and the Pan-American Canoe Association about cooperation in this area.

Singapore 2011, Oklahoma 2014 and Shaoxing 2021 combined World Championships with Continental Championships, and we would like to see this combination for the World Championships held outside Europe.

OPERATION PLAN ACTIONS

1. Developing cooperation with the Continental Association through the contact persons and engaging them in discussions with them on how CAM can support the organization of championships and ICF events in their continent. CAM members has been appointed as contact persons for each continent.

2. Continue with the concept of combining World Championships with Continental Championships when World Championships are held outside Europe. 2017 in South Africa/Africa and 2019 in China/Asia.

We have been in contact with several marathon persons, but due to restrictions it was not possible to visit a place.

WORLD GAMES

We are proud that marathon is part from The World Games, an event with 35 sports include Canoe Polo and more than 6000 athletes.

For 2022 The World Games will be held in Birmingham, Alabama USA. The dates for marathon are 11 and 12 July.

We have set a course which will be interesting for athletes, audience and livestreaming.

More details on the IWGA and ICF website

Para-canoe

The intention is in collaboration with the Paracanoe, to have Paracanoe races during World Championships week.

More plans will be develop in the new Committee.



VOLUNTEERS ARE IMPORTANT FOR EACH RACE

5. Recommendations to be considered

Support our recommendations for rule changings.

Hereby some promotion video's

WORLD GAMES 2022 BIRMINGHAM ALABAMA/USA

Beginners guide marathon <https://fb.watch/1GjIFJ0S4C/>

World Championships 2019

<https://www.youtube.com/watch?v=gytP0mJJUEY>

<https://www.youtube.com/watch?v=famIOldb5n0>

<https://www.youtube.com/watch?v=H9aUy2vjF-o&t=9s>

<https://www.youtube.com/watch?v=Z7SAabb5vC0>

World Championships 2021

<https://www.youtube.com/watch?v=h4oDnE-wTRg>

<https://www.youtube.com/watch?v=67PNmspPVmc>

<https://www.youtube.com/watch?v=aAR7BpjsjNs>

Ruud Heijseelaar

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