

Nyköping 2021-07-18

Dear friends,

In 1960 I got the Book of the Rome Olympic Games as a Christmas gift. There was a picture of Gert Fredriksson and Sven Olof Sjödelius crossing the finish line as Olympic Champions. That image captured my imagination and enlightened my passion.

Canoeing needs the Olympic Games.

The Games is an indispensable window of opportunity to present our sport to the world and to inspire more young people to paddling. This is strategically as important as the financial support from the IOC for the further development and spreading of our sport.

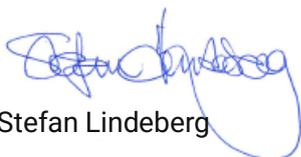
Olympic Games needs Canoeing.

After decades of cooperation with the IOC I have a close relationship with members of the IOC, and of the Program Commission in particular, as well as with the IOC-management. They surely want the IFs to lead the development of their own sport. But still, even if the focus of changes to the Olympic Program may vary over time, there are some fundamentals that must be met for a Sport to stay relevant for the Olympic Games in the long run. The Games should inspire as many as possible to an active lifestyle by displaying a multitude of sports for everyone to find his or her own passion. That drives the need for reducing costs and, with the ongoing urbanization, the need for easy accessibility also in City Areas.

Among water sports Sprint Canoeing has the potential to meet that strategical interest for future Olympic Games. That should inspire us to modernize and develop competition formats that are even more attractive than today's, without diminishing the core values and tradition of our sport. This should also aim at raising public appeal and media attraction between the Olympic Games.

It would be an honor to contribute to that endeavour.

Best regards



Stefan Lindeberg

## CV, Stefan Lindeberg

Stefan Lindeberg

1950-02-03

Svanvägen 29, SE-611 62 Nyköping, Sweden

+46 705 82 86 56

lindeberg.stefan@outlook.com

- Athlete** Kayaking  
National Team 1973-1974
- Coach** Club Coach Kayaking, Katrineholm, 1977-1980  
National Coach Kayaking, 1981-1984  
Club Coach, Nyköping 1985-1987  
Personal Coach, 1985-1996
- Developer** Training methods; OBLA 1981-1984 (1)  
Equipment; Wing-Paddle, 1984 (Inventor and former Patentholder)  
Competition Formats; Ranking Circuit 1982, Champions Meeting 1987  
Athlete Support; Swedish NOC Top and Talent Program 1998  
Anti-Doping Measures; Blood Pass Project 2002-2007 (2)
- Organizer** Initiator of the Nyköping Regatta Course 1984-1987  
Managing Director, Nyköping International Regatta, 1987-1990
- NOC** Various projects and taskforces, 1984-1987  
Member of the Executive Board, 1987  
Vice President, 1996-2000  
Executive President, 2000-2016  
Honorary President, 2016-  
Initiator and Managing Director of the Swedish Olympic Academy, 2016-2020
- Olympics** National Coach Kayaking, 1984  
Team Manager Kayaking, 1988  
Deputy Chef de Mission 1992  
Chef de Mission, 1994, 1996, 1998, 2000, 2002, 2004, 2006, 2008, 2010, 2012
- Education** Architect, Royal Institute of Technology, Stockholm, 1974
- Civil Servant** Desk Officer, Swedish Government, Ministry of Labor, 1975  
Administrative Officer, Södermanland County Board, 1976-1980, 1985-1987  
County Director, Södermanland County Board, 1987-1998

(1) Blood lactate accumulation during arm exercise in world class kayak paddlers and strength trained athletes  
Feb 1984  
European Journal of Applied Physiology and Occupational Physiology  
Per Tesch and Stefan Lindeberg

(2) The Swedish Blood Pass project  
Jul 2007  
Scandinavian Journal of Medicine and Science in Sports  
Bo Berglund, Björn Ekblom, Stefan Lindeberg et al