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> Introduction

INTERNATIONAL CANOE FEDERATION (ICF)



Once again we have the great thrill and excitement of coming to Pau for an international canoe slalom event, and at a time when it is very important for our sport.

During a time of great uncertainty around the world, in 2020 it was Pau who was able to show that major sporting events could still be held successfully. We learned a lot from last year's world cup, and now we come to Pau again ready to show the world we are back.

This year we have seen athletes once again return to competition, with the goal for many of the Tokyo Olympics. Many others are already starting to prepare for Paris in 2024, and we expect Pau will be an important centre for many teams and athletes ahead of the next Games.

Everyone inside the ICF community loves coming to Pau. The athletes and the coaches enjoy the challenging course, the officials and volunteers appreciate the professionalism of the host organisers, and the spectators have fantastic views of the action.

Importantly, our ICF canoe slalom and extreme slalom world cup in Pau signals the beginning of the next Olympic cycle. We can think of no better location to showcase our sport and our athletes than Pau.

At Paris 2024 we will see the introduction of extreme canoe slalom, an exciting new discipline which has proven very popular with athletes and fans alike. Pau already has played an important role in the development of extreme slalom, and this world cup will be another exciting chapter in the sport's development.

On behalf of the ICF, I once again thank the Pau organizers, the Pau community and the French Canoe Federation for once again welcoming and hosting our sport. I wish everyone taking part all the best for what is certain to be a magnificent event.

José PERURENA

President of the International Canoe Federation (ICF)









French Canoe, Kayak and Paddlesports Federation (FFCK)



Ladies and gentlemen, Dear canoe and paddlesports lovers,

It is my great pleasure to invite you to Pau for a new international event.

Inaugurated in 2009, the Whitewater Stadium of Pau-Pyrenees has become the place to be for the world canoeing elite, organising many famous and prestigious international events.

After hosting the Slalom and Wildwater Sprint World Championships in 2017, the European Slalom Championships in 2019, then the Slalom World Cup organized in 2020, a new major international event will take place on this magnificent site, in the continuity of the events hosted previously, with this World Cup organized from September 10 to 12, 2021.

Scheduled after the TOKYO 2020 Olympic Games, this competition will allow us to welcome new Olympic medalists and allow athletes to compete against them. A city closely linked to whitewater sports, Pau will once again be the scene of the exploits of the discipline's greatest athletes this fall.

I will be very happy and honoured to see you on the banks at the White Water Stadium, where everything will be made to welcome you in the best conditions, to attend the show that athletes from all over the world will offer us in their desire to put on the best of themselves against the new Olympic medalists in the discipline.

Looking forward to meeting you there,

Jean Zoungrana

President of the French Canoe, Kayak and Paddlesports Federation (FFCK)









Urban Community of Pau-Pyrénées (CAPBP)



Pau, advanced base for world kayaking

Since it acquired one of the most beautiful whitewater stadiums in the world, our city has been hosting the most prestigious competitions: world championship, French and European championship, world cup, nothing is missing!

This will be the case again from September 10 to 12, 2021 with a new kayak slalom world cup final. Organized in the wake of the Tokyo Olympic Games, the Pau meeting is really timely.

All supporters and visitors will have the opportunity to admire the courage and "vista" of many Olympic medalists. And many of us will come to salute their fighting spirit and their humility.

Medalists as challengers, all of them honor this sport so intimately linked to the natural environment that we love and want to preserve here from generation to generation.

With its waters that flow and flow from the peaks of our mountains to our banks of the gaves, Pau is the capital of living water.

A green capital, always cleaner and more sporty than ever, which makes it a magnificent advanced base for world kayaking.

I welcome you for magnificent sporting sensations and very beautiful tourist emotions.

François Bayrou

Mayor of Pau & President of the Pau-Pyrénées Urban Community









> ICF CANOE SLALOM WORLD CUP

Presentation of the event

Between 209 and 2020, France hosted five World Cups, the World Championships and the European Championships at the White Water Stadium of Pau. All these events take place at the White Water Stadium of Pau.

As a land of champions and the training centre for the French team, the White Water Stadium of Pau has repeatedly shown its ability to host exemplary competitions in a site offering optimal conditions for competitors and spectators, while offering the general public a programme mixing competitions and popular entertainment.

In 2021, the International Canoe Federation has entrusted the organization of the Canoe Slalom World Cup to the Pau-Pyrénées Urban Community. The FFCK has therefore delegated the organization of this competition to the local Organizing Committee, Pau Canoë Evénements, to bring together and federate all local players.

One month after the Olympic Games in Tokyo, Pau will host the best athletes in the world for the 2021 Canoe Slalom and Extreme Slalom World Cup final.

Organizing Committee: Pau Canoë Evénements

With its vast experience in organizing events, the French Canoe Federation (FFCK) is and will be the key player in the organization of future competitions. It will be the link between the International Canoe Federation (ICF) and the local Organizing Committee, "Pau Canoë Evénements".

The Organizing Committee brings together stakeholders from different authorities who contribute to the success of such event, under the co-presidency of French Canoe Federation president (Mr Jean Zoungrana) and the president of the Pau-Pyrénées Urban Community (Mr François Bayrou).

Key figures

- 3 days of competition
- 2 sport disciplines : Slalom and S Extrêm Slalom
- 25 nations and 220 athletes
- 200 volunteers and organizers
- 50 partners
- French TV broadcast of the finals on Eurosport and l'Equipe









>The Béarn and Pau



WELCOME!

Trek through the Pyrenees National Park, follow in the footsteps of Henri IV on a journey to Pau or take a break on the banks of the 'gave' rivers with a glass of Jurançon wine: the Béarn Pyrénées is a vibrant and bold region packed with incredible adventures that will take your breath away.

ADVENTURES AND NATURE... The Béarn Pyrénées is a generous land bursting with excitement: treks on foot, bike or horse on the slopes or mountain tops, white-water activities, fishing in the 'gaves' and mountain lakes, and golf sessions with the Pyrenees in the background... There is something for everyone in the Béarn Pyrénées!

HISTORY LOVERS... The Béarn Pyrénées is the birthplace of Henri IV and the traditional home of Alexandre Dumas' musketeers! It has been crowned a 'Town and Land of History and Art' for the city of Pau. Follow stretches of the Camino de Santiago (le Chemin de St-Jacques) and discover its bastides, Pau's Castle, medieval cities, the church of St-Girons and the Cathedral of Oloron Sainte-Marie.

WELCOME TO PAU! The city of Pau is a major tourist destination in the South-West of France. Cultural, historic, gourmet, modern and bursting with life, the capital of Béarn promises great shopping and a journey through the history of the city in the time of Henri IV. The superb restaurants and panoramic view of the Pyrenees will create memories you'll never forget!

AS A FAMILY! In the mountains, your little explorers can go on the hunt for marmots, bears and izards (mountain goats). They will be able to paddle down the Oloron river in rafts and play with the merry gang of the three musketeers at the Château des Énigmes in Laàs. In town, they can explore underground passages and hunt for treasure in the Château of Henri IV.









AN EPICUREAN PARADISE.

The famous Jurançon and Madiran vinyards and the area's famed sheep's cheese are just some of the vibrant traditions that make the most of the rich terroir. Taste the famous garbure soup, traditional poule au pot, authentic foie gras, ancient Roussane peaches or the prized salt of Salies-de-Béarn that can be found throughout the year at markets and festivals!

WELLNESS IN THE BÉARN PYRÉNÉES

The Béarn Pyrénées offers a wide range of exciting and original new thermal experiences. In Salies-de-Béarn, dive into a salty universe in the heart of the Grotte de Sel (salt cave) or the Dead Sea Lagoon: a simply breath-taking experience.



DESTINATION: SNOW

Suitable for all levels, the Artouste, Gourette and La Pierre Saint-Martin ski resorts and the crosscountry skiing areas of Somport and Issarbe offer you the chance to make incredible memories and enjoy unique experiences: take a dog sled tour, sleep in an igloo, drive a piste basher or ski by moonlight!

A FESTIVAL VIBE

In the towns and villages of the Béarn Pyrénées, the seasons are marked by festivities and there is always a reason to celebrate! Sport, culture, history and gastronomy are all great reasons to get out and stroll around, meeting new people to share unique moments and delicious food. To discover these traditions, you need simply to come and see us in the Béarn Pyrénées at any time of year.

THE LAND OF DESIGN

The beret, the symbol of the typical Frenchman, was born in the Béarn Pyrénées and continues to be made there. The unique 'Parapluie de berger' shepherd's umbrella is produced in Pau using traditional methods. Its fabrics and traditional ribs are today very much in vogue. A whole host of traditional savoir-faire awaits you in the Béarn Pyrénées.









> Whitewater stadium of Pau

A leading site

- A natural area at the heart of the urban community
- A centre accessible to all levels of experience, from beginner to international champion
- Five ICF Canoe Slalom World Cups have already been organized in 2009, 2012, 2015, 2016 and 2020, the Canoe Slalom and Whitewater World Championships in 2017 and the European Championships in 2019
- Permanent training centre for the French national team

Specificities

The course has natural rockfills from the region, which produce eddies in the river. The river flow is regulated by a gate, located at the departure area; the regulation is automatic thanks to a control station in the clubhouse.



Flow: General public: 8m³/s

Sport trainings and competition: 12 m³/s

Length: 300 m

Slope: 2%

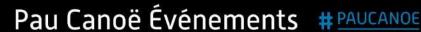
Key numbers

- 47,000 people take up a wildwater activity each year, 70% of whom choose rafting.
- More than 30 foreign nations are hosted during training camps, not including international competitions.

Activities are expanded each year, with three sport areas

- Wildwater area: rafting, riverboarding, airboating, white water tubing
- Flat water area: stand up paddleboarding
- Natural water area: treasure hunts, relaxation











>Introducing the French Slalom Team



Athletes, coaches, judges and officials, it is with pride and great enthusiasm that the French Canoe-Kayak Slalom Team welcomes you once again to the Whitewater stadium of Pau.

This World Cup Final is completely included in the program of the French

This will allow us to race "at home" again, for this last 2021 round.

This race will also serve as the final adjustment before the Senior World Championships in Bratislava.

This World Cup is also the first unmissable event for all French supporters who will have followed the Tokyo 21 Olympic Games "from a distance". I hope that our Olympic athletes will come back from the Tokyo Olympics, full of good memories in mind!

See you in Pau! We will have a lot of fun sharing these highlights with you!

Christophe Prigent Slalom French Team Manager









>French Team in the Olympic Games



ÉQUIPE DE FRANCE SLALOM

>French Team in Pau









>Sustainable Development at the heart of the organization

The Pau Canoë Evénements Association continues its commitment to sustainable development and even more so this year!

The whole team is proud to announce the formalization of its "Sustainable Development, Sport is committed" label at the Silver level.

This label, awarded by the CNOSF, shows all the work we do to create sustainability and ecoresponsibility in our events and more particularly in the Canoe-Kayak World Cup Final. Now the next goal is to reach the GOLD level for the next editions!



>> Find all the sustainable development information on : https://www.canoeicf.com/canoe- slalom-world-cup/pau-2021/sustainability

> MAIF & Sport Planète

MAIF is convinced that sport can change consciousness.

Thanks to sport and aware of societal issues, everyone can become an actor of change and, beyond that, get involved to participate in the positive transformation of society.

Pau Canoë Evénements, sensitive to the challenges of sustainable development, implements the concept of sustainability in its actions.

This World Cup Final is part of a labeling process for the Whitewater Stadium of Pau. Objective: to make it a benchmark sporting event for its sustainability and its local roots.











> Animations

Saturday 04 September, 8:30 am, Cleaning the banks of the Gave de Pau

Pau Canoë Evénement and MAIF are committed to a Sport Planète event! Meet on Saturday 04 September at 8:30 am at the Base d'Eaux Vives du Pont d'Espagne in Jurançon for a morning cleaning the banks of the Gave de Pau. The cleaning session will be supervised by members of the Citoyens du Gave association. Free entertainment, open to all. Mandatory registration on https://forms.gle/urvK1dqmSFniBNnZA

Monday September 6, at 8:30 p.m., Cinema Evening at Méliès

Meet at the Cinéma le Méliès in Pau for a 100% canoe-kayaking evening. Entrance 4.50 €. 4 canoe films on the program.

Friday September 10, from 5 p.m. to 6.30 p.m. and from 6.30 p.m. to 8 p.m., Lac d'Aressy, Discovery of Paddle Health activities

Come and discover the Health Paddle activities with the Pau Canoë Kayak Club Universitaire: collective boat navigation and initiation to stand up paddle. Two supervised sessions are available: from 5 p.m. to 6.30 p.m. and from 6.30 p.m. to 8 p.m. Free entertainment open to all. Mandatory online registration: https://forms.gle/NhGUuwT9uXsv5RCP6

From Friday September 10 to Sunday September 12, in parallel with the competition, the public will be able to enjoy many Sustainable Development events for young and old!

Meet at the Environment pole: A real overview of local initiatives in favor of the environment, local associations welcome you to their stands!

Piribus:

The Piribus "Journey to the heart of the Pyrenees" is a traveling exhibition traveling throughout the Pyrenees. The Piribus is a selection of views articulated around 4 themes (rocks, landscapes, nature and people) to discover in a quirky way the massif where many singularities are expressed. See you at the entrance to the site! More information on: https://www.adnpyr.eu/fr/piribus-2/









Agence de l'Eau Adour Garonne:

The Adour-Garonne water agency, which works for a sustainable and united sharing of water resources, will present to you in a fun format the issues of water in collaboration with the Waterfamily. More information on: https://www.eau-grandsudouest.fr/

• Ecocene:

Ecocène invites you to come and talk about Biodiversity through the discovery of Animal Traces and Indices and in particular footprints but also by coming to deconstruct received ideas about nature. More information on: https://www.ecocene.fr/

• Fédération de Pêche des Pyrénées Athlantiques:

The Pyrénées Atlantiques departmental fishing federation invites you to come and discover its great fishing simulator. More information on: https://www.federation-peche64.fr/

• Migradour:

The Migradour association invites you to come and discover the migratory fish of our rivers with its life-size reproductions. More information on: https://www.migradour.com/

Avenir Zero Déchets:

The Avenir Zéro Déchets association invites you to discover their tips for reducing daily waste and learn how to make a sponge, pouch or bag yourself from old clothes! More information on https://avenirzerodechet64.fr/

Citovens du Gave:

What do we find in the gave...? Come and find out. More information on: https://www.leolagrangepau.fr/citoyens-du-gave/

#Marredescrados:

The town of Gelos presents its #MarreDesCrados action with the associations that support it around playful activities. More information on: https://www.gelos.fr/actualites/marredescrados

Bouchons d'amour: A small gesture for a great action

Recycling plastic caps: a gesture of mutual aid, citizen, and ecological. Come and join us at our stand, we will explain the Bouchons circuit: Collection, recycling and assistance to people with disabilities. More information on: https://www.bouchonsdamour.com









The bicycle workshop:

Come and have your bike checked by going to the World Cup thanks to the setting up of a mobile workshop where cyclists will be provided with the educational and technical skills of the experts of the "bike workshop" association as well as the necessary equipment. In addition, we offer you the possibility of making your bicycode marking thanks to the agglomeration of Pau.

Other stands will also be there to help you discover their missions:

• MAIF:

Maif, partner of the World Cup Final, is involved in Sport Planète events. Come and drop off your used sports equipment in the ecoboxes provided for this purpose and discover the "A bottle in the sea" exhibition bringing together athletes and the environment. More information on: https:// entreprise.maif.fr/engagements/environnement/promouvoir-sport-ec ...

• Tourist Development Agency:

Come and meet tourism professionals to organize your future nature holidays in Béarn and the Basque Country! More information on: https://www.tourisme64.com/

Trippez:

Trippez presents a collaborative platform that allows individuals and professionals to rent their sports equipment. You will find, among other things, canoeing, paddleboarding, surfing, trekking, cycling and fitness equipment! More information on: https://trippez.fr/

Decathlon:

Come and discover ITIWIT products, the Decathlon paddle sports brand. More information on: https://www.itiwit.fr/

• Eshop FFCK:

The FFCK Eshop is the brand for all paddle sports enthusiasts. You will find FFCK products, LaTribu products but also a selection of Multi-brand products. And why not a paddle machine challenge! More info on: https://www.eshopffck.com/

Canoe-Kayak exhibitors:

About ten exhibitors will exhibit all the equipment necessary for the practice of Canoeing!

>> Find all the sustainable development information on : https://www.canoeicf.com/canoeslalom-world-cup/pau-2021/sustainability









> Programme

>> Find all the sport program on : https://www.canoeicf.com/canoe-slalom-world-cup/pau-2021/schedule

> Food & drink

>Aygo: The Aygo, the restaurant of the Whitewater Stadium, will be open to the public during the competition. Reservation highly recommended: call +33 (0)5 59 71 97 72.

>Ariu Paillote: The Ariu Paillote restaurant will propose a full range of traditional food like smoked salmon as well as famous pork and duck delicacies. Homemade fries, sandwiches and fresh beverages will be served.

>The Supporters' place: the "Pau Canoe University Club" will take over the "Supporters space". The members of the club will take turns to present their activities but also to offer a range of fast food and refreshments in a family atmosphere. Breakfast, sweets, paninis, crêpes and slates of canapés will be on the menu! All to enjoy in a lounge area dotted with activities such as book signings, photo presentations etc.

>Ticketing

3-day pass

From Friday 10 to Sunday 12 September, Single price: 10 €

Day tickets

Friday 10, Saturday 11, Sunday 12 September, Single price: 5 €

NB:

Free under 12 years old, upon presentation of valid proof at the ticket office. Paid access gives access to sports competitions and activities. Entry subject to current health regulations.

Sales points

- https://www.weezevent.com/finale-coupe-du-monde-icf-canoe-kayak-slalom
- On site during the competition

Sanitary pass for all spectators









MERCI À NOS PARTENAIRES 2021!

> ORGANISATEURS







> PARTENAIRE FFCK



> PARTENAIRES INSTITUTIONNELS









> PARTENAIRES ET FOURNISSEURS OFFICIELS























> CLUB DES PARTENAIRES























> PARTENAIRES SPORTIFS











problem (DONEEPER









> Press contacts

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> More information

@PAUCANOE







WWW.PAUCANOE.COM









>Media Guidelines

Access to the competition will be subject to current health regulations

>Accreditation process

The organising committee, the French Canoe Federation and the International Canoe Federation have decided to accredit the following in the "media" category:

- Journalists with a professional press card
- Professional photographers

Requests for accreditation should be done online:

https://icf.msl.es/icf/public/newAccreditation.jsp?champCode=1551&typefrm=PRESS

>Media centre

- The media centre is located in the main building in front of the start pool
- The media centre is a dedicated area for accredited media, fully equipped to cater to all media needs. It is composed of workspaces, an information office and other services.
- The FFCK & ICF media team will be present to answer questions and requests from journalists.
- Free and dedicated WIFI will be available at the media centre. Internet by Ethernet cable can also be made available for free.
- Wearing a mask will be required in the media centre and on the entire competition site, even in the open air.
- Distancing will be observed in and outside the press area.
- Access to the "island" is strictly off limits to all media.
- Results online: https://www.canoeicf.com/fr/canoe-slalom-world-cup/pau-2021/results.

>Mixed zone

- The mixed zone allows accredited media to be close to the athletes for post-race interviews.
- It will be available as soon as the races begin.
- Media who wish to use the mixed zone must be present before the athlete they would like to interview reaches the zone.
- The organization's contact people will be responsible for picking up the athletes upon their arrival and accompanying them to the mixed zone.
- However, athletes are not obliged to stop there to give interviews. That is why we request that the media respect the athlete's choice. Except during the finals.
- The different media categories are positioned as follows in the mixed zone: TV (Rights holders), TV, Radio, Press
- Any request must be issued to the mixed zone manager who will arrange as much as possible to satisfy a maximum of requests.









>Award ceremonies

- Before each medal ceremony, meet in front of the mixed zone marquee. A communication manager will take you, as a group, to the dedicated podium area.
- No other access to the island will be accepted.
- A media zone will be located in front of the podium area.
- Access to this area is free and accessible to all photographers and cameramen.
- In case of overcrowding, the media team is entitled to ask some accredited media personnel to leave the zone in order to prioritise rights holders and photographers from the organizing
- Non-rights holders are requested to respect the priority granted to our broadcasting partners.

> Our News

The ICF offer two services for media (only):

TV footage free of charge:

- News on Saturday and Sunday
- o Final run of medallist and ITW in English and native language.
- Highlight package on the Thursday after (mag of 26 minutes)
- o To access it, each media need to register on:
 - https://mediapool.scoopa.com/folder/33502
- o After registration, you need to login and then after click on again on this link and choose PAU.

Photo free of charge (for media only):

Daily set of photo about medallist. Same principle, create a login and access as the previous one:

https://canoeicf.scoopa.com/folder

>WARNING

- TV and radio staff (as well as press and online media) who are not rights-holders are not allowed to shoot or broadcast the competition. They are only entitled to film from the mixed zone.
- Each media organisation acknowledges the rules and recognizes rights and duties. If a media organization does not conform to these rules, their vests and accreditation may be withdrawn.









>HEALTH & SAFETY MEASURES

The protocol

Access to the accredited area is subject to both French government and International Canoe Federation protocols.

Key measures for all accredited persons

- Activation of the site and setting up of access controls from Monday the 6th in the morning to Sunday the 12th in the evening.
- To obtain accreditation: present a negative PCR test -72h AND the Health Pass, or only a negative PCR test -72h for non vaccinated people.
- The vaccination schedule is considered complete 28 days after the administration of a dose for Janssen vaccine and 7 days after administration of a second dose for other authorized vaccines in France (Pfizer / Comirnaty, Moderna, AstraZeneca / Vaxzevria/Covishield only).
- The accreditation will be temporary. The last day of validity will be entered on the accreditation. The accreditation will have to be renewed.
- To renew the accreditation: present a new test, Antigenic (AG).
- Accreditation is granted for the day while the validity of the test is by the hour: for the nonvaccinated, if the end time of validity of the test is before 5pm, access is only allowed until the evening before.
- All accredited persons MUST wear a face mask all times when indoors or outside except:
 - When eating or drinking
 - o Athletes, when they are on the water or on the conveyor belt
- Face mask MUST be worn over the mouth and nose.
- All persons should refrain from close contact such as handshakes and embraces. At all places, participants are advised to facilitate 1 m social distance.

Possible testing on the site

	S5	M6	T7	W8	Т9	F10	S11	S12
Antigenic Tests			AG	AG	AG	AG	AG	AG
			8:00- 11:00	8:00- 19:00	7:30- 10:00	8:00- 11:00	8:00- 19:00	8:00- 10:00
			17:00- 19:00		17:00- 19:00	17:00- 19:00		
PCR Tests						PCR	PCR	PCR
						17:00- 19:00	8:00- 19:00	8:00- 12:00









Mandatory registration on form for PCR Tests on site F10, S11 & S12:

https://forms.gle/gMryjxogEQDhJLnQ7

Closing of registrations Wednesday September 8 at 11 p.m.

Other testing solutions:

- Drive thru at Zénith in Pau: open from Monday to Saturday from 7am to 12.30pm
- Drive thru Laboratoire de Nousty: open Monday to Friday from 7am to 1pm
- Pharmacies, doctors, nurses

Prices:

- French people: free of charge as it is covered by Social Security if you present your Carte vitale (Health card).
- Others: Price PCR test: 50€ Price AG test: 30€ Payment in cash only, on site.

Media areas:

- All media areas will be organised in the frame of this protocol.
- All members of the media must wear face masks and respect social distancing in the mixed zone and all other media areas.

If an individual, does not respect this protocol, the ICF may deny access to the venue to the concerned person.

Thank you for your understanding!

