



# ICF PARTNERS at ICF COMPETITIONS

## Introduction

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ICF Official Partners are an important support for the development of the sport.

This document contains information for Host Organising Committees (HOC) on the rights and visibility of ICF partners at ICF Competitions.

The list of presence will be provided to the organizers from March 2020. If this deadline is too short for you (for printing or layout purposes), please let the ICF know.

Other guidelines are available on the ICF website in the National Federation Area:

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| - ICF Look & Style guide:                                | use of logo and terminology                    |
| - Advertising on Equipment:                              | information about boat stickers and BIB (CSL)  |
| - ICF Branding at venues:                                | ICF branding requirements for ICF Competitions |
| - Various templates (boat stickers, award backdrops),... |  |

## ICF Official Manufacturer Partners

### Accreditations

ICF Partners will be given free accreditations for equipment service in the athlete's area. The place and space sizes must be determined between HOC and the Partner well ahead the competition.

Accreditations will be created by the ICF Headquarters in the SDP system. HOC will print and provide them to partners on site.

### Rental of commercial space

Partners can rent a commercial space to the HOC for selling their products at the venue. Partners must contact HOCs for more details about location and costs.

### Partners logo / banners

For the sake of consistency and image, it would be appreciated if Partners logo are included with the HOC banners plan. HOC must print and display banners with partners' logo in best exposure position. If not possible to produce them, the organizer must inform the ICF who will provide its own banners.

Partner category	Partner	Partner access to Events	Accreditations athlete's area	Access to athlete's area	Can rent a Commercial space	VIP accreditation	Partner banners	Partner Logo	Partner Logo
GOLD	PLASTEX	All ICF events	5	yes	paid by partner	3	2	✓	✓
GOLD	NELO	All ICF events	5	yes	paid by partner	3	2	✓	✓
SILVER	BRACA SPORT	All ICF events	5	yes	paid by partner	-	2	✓	✓
SILVER	VAJDA	All ICF events	5	yes	paid by partner	-	2	✓	✓
BRONZE	DANSPRINT	5 Events - selected events tbc	2	yes	paid by partner	-	1	✓	
BRONZE	JANTEX	5 Events - selected events tbc	2	yes	paid by partner	-	1	✓	
BRONZE	ELIO	5 Events - selected events tbc	3	yes	paid by partner	3	1	✓	
BRONZE	HODY	5 Events - selected events tbc	2	yes	paid by partner	-	1	✓	
Techn. provider	POLARITAS	When in charge of start system	3	yes	paid by partner				

## ICF Sponsors

The ICF reserves the right to appoint Sponsors to the ICF Events. In case an agreement is reached between the ICF and a Sponsor during the period between the signature of the Host Agreement and the Event, the ICF will include the NF in discussions to confirm any requirements of the ICF Sponsor. For any information regarding HOC/NF Sponsors, please refer to the event deliverable.