

ICF Sponsoring Opportunities

Stand out!

Be a Sponsor
of
Canoeing

international
canoe
federation



About ICF

The ICF is the umbrella organization of all 156 national Canoe Federations worldwide. We promote Canoeing worldwide and encourage recreational as well as professional practices. We are engaged in Development Programs as well as Social and Environmental commitments.

What makes canoeing unique?

Canoeing is a multidisciplinary sport with 2 Olympic disciplines (Sprint and Slalom) and 6 non Olympic discipline (Wildwater, Marathon, Freestyle, Dragon Boat Racing, Canoe Polo, Ocean Racing). Paracanoe (Sprint) has now been included in the paralympic sport programme; first up RIO 2016.

There is a worldwide growing appeal for Canoeing. It is fun and exciting, for all the family, relaxing or highly competitive. It is a healthy lifestyle with many benefits.

Canoeing can be:

- Passionate
- Endurance
- Adventurous
- Accessible
- Team spirit
- Exploring
- Natural environment
- Innovation
- Speed
- Leadership
- Captivating
- Trendy
- Solidarity
- Strategy

*Always
Moving
Forward*

Share our
success



Your benefits as a Sponsor

A partnership with the ICF has great potential benefits

About 20 major ICF Events – World Championships and World Cups are taking place each year as well as 200 International Events.

By sponsoring the ICF you can:

- associate your company with the excellence and International success that elite athletes drive for
- benefit of worldwide media and TV coverage
- be associated to a growing, friendly and exciting sport
- give a young and dynamic image to your company
- access to a worldwide visibility
- possibility to brand ICF facilities at events
- access to ICF VIP privileges
- promote your product or services
- be associated to human values
- be associated to environmental commitments

Our benefits

Through strong partnerships we can:

- increase the media visibility
- expand the TV coverage
- continue to evolve and grow canoeing and kayaking
- train more coaches
- help talented individuals
- encourage new people to give canoeing a go
- support more Development Programmes
- commit ourselves on more social and environmental project

Join our
passion



International Canoe Federation

Maison du Sport International

Avenue de Rhodanie 54

1007 Lausanne

tel: +41 (0) 21 612 02 90

fax: +41 (0) 21 612 02 91

Visit: www.canoeicf.com

Contact:

catherine.wieser@canoeicf.com

